

LOYOLA UNIVERSITY NEW ORLEANS

Bachelor of Applied Science - Mass Communications and Professional Writing Category 1

Degree Requirements	Required Credits	CCAF Transfer Credit/other credit	Institutional Credit Requirements
Major/Concentration	30	0	30
Courses may be selected from any set of courses or individual courses within the specialization list on the following page, in consultation with an advisor. Higher level courses may require prerequisites from within the specialization. Prerequisites may be satisfied by equivalent and eligible transfer credit.			
Professional Writing Specialization Course	3		3
Professional Writing Specialization Course	3		3
Professional Writing Specialization Course	3		3
Professional Writing Specialization Course	3		3
CMMN Specialization Course	3		3
CMMN Specialization Course	3		3
CMMN Specialization Course	3		3
CMMN Specialization Course	3		3
Applied Science major core courses	6		6
CITY A196 Online Adult Learning	3		3
ENGLA306 Professional Writing	3		3
Loyola CORE/General Education	39	9	30
Composition I or its equivalent may be accepted as a General Elective but does not qualify for ENGL T122			
Composition: ENGL T122 Critical Reading & Writing	3		3
Mathematics: MATH T122 Math Models or higher MATH	3	3	
LOY: Science	3		3
Natural Science	3		3
LOY: History I	3		3
LOY: History II	3		3
LOY: Philosophy I	3		3
LOY: Philosophy II	3		3

LOY: RELS - Christian Tradition	3		3
LOY: RELS - World Religions	3		3
Social Sciences	3	3	
LOY: Writing About Literature	3		3
LOY: Creative Arts & Cultures	3	3	
If the Humanities requirement for the CCAF AAS was satisfied with a course in Philosophy, Religion or Literature, that course will be transferred and the appropriate adjustment will be made to the General Education requirements.			
Electives	51	51	0
CCAF Technical and Leadership credits		51	
Total Credits Required to Earn Bachelor of Applied Science	120	60	60

Transfer credit will be based on actual courses completed successfully at CCAF. Courses for which there are Loyola equivalents may be placed in the selected Specialization Areas or the Loyola CORE instead of General Electives as per the residency requirements in Loyola's Bulletin. Must achieve 2.0 GPA in Major. Must achieve 2.0 Loyola Cumulative GPA.

Applied Sciences Specialization Areas

Prerequisites indicate courses needed to begin a specialization area. Higher level courses may require prerequisites from within the specialization. Prerequisites may be satisfied by equivalent and eligible transfer credit.

<p>Mass Communications prerequisites: ENGL T122 CMMN-A100 Intro to Communications CMMN-A101 Communications Writing* CMMN-A201 Digital Communications CMMN-A284 Seminar in Ethics & Diversity CMMN-A382 Social Media Strategies** * ENGL-T122 must be completed first **CMMN-A201 must be taken first</p>	<p>Professional Writing prerequisites: ENGL-T122 BA-B101 Compelling Business Communications* CMMN-A101 Communications Writing* ENGL-A208 Writing from Sources* ENGL-A408 Writing: Technique and Technology* Any one course from ENGL A200-A499 *BA-B100 must be taken first</p>
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