

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION
BOARD MEETING

TUESDAY, SEPTEMBER 13, 2022
MONROE LIBRARY, SEMINAR ROOM 4 (2ND FLOOR)

Zoom Link: Join Zoom Meeting

<https://loyno.zoom.us/j/95780557421?pwd=dnk0dUNUSVJLOFFVUUE2aG1GRHJ5QT09>

Meeting ID: 957 8055 7421

Passcode: 716696

AGENDA

- I. **Prayer**

- II. **Call to Order/Welcome** **Shercole King**
President

- III. **Approval of Minutes** **Shercole King**

- IV. **Guest Speakers**
 - a) Annie Phoenix, Ph.D., Executive Director of the Jesuit Social Research Institute
 - b) Nathan Ament, Vice President for Enrollment Management

- V. **Student Report** **Makayla Hawkins**
Student Government Association

- VI. **Committee Reports**
 - a) Awards & Fundraising **Curt Howard**
 - b) Chapters **Jen Costa**
 - c) Events **Delaney Vollmer**
 - d) Loyola Ambassadors **Gene Hernandez**

- VII. **Office of Alumni Engagement Report** **Laurie Leiva**
AVP of Alumni Engagement

- VIII. **Unfinished or New Business**

COMMITTEE DESCRIPTIONS

Awards & Fundraising Committee

The purpose of this committee is to select the recipients of the Alumni Association Graduation Awards for each of the university's five colleges (Arts & Sciences, Business, Law, Music + Media, Nursing & Health). The committee will accomplish this by reviewing the application each year before it is sent out to students, suggesting edits, ensuring it goes out to students in a timely manner, helping to promote it to students, reviewing the applications, interviewing applicants, and finally selecting the winners of the awards.

In the Spring the work of this committee shifts to focus on fundraising in support of Loyola Loyol Day. Loyola Loyol Day is the university's day of giving. Committee members are expected to recruit Loyola Loyol Advocates who will share and promote messaging around Loyola Loyol Day in an effort to increase participation by alumni and ultimately raise money for the Loyola Fund.

Chapters Committee

This committee will help ensure that various alumni chapters receive the resources necessary to host alumni chapter events in various cities. During the 2022-2023 year the committee will focus on the following chapters: Atlanta, Boston, Chicago, Dallas, Denver, Houston, Miami, NYC, and Washington, D.C.

Events Committee

This committee will focus on planning external events (as opposed to Loyola events on campus). These events include, but are not limited to, a Blessing of the Pets on October 2, 2022; Wolves on the Prowl on November 12, 2022; Alumni Reunion Weekend on March 17-19, 2023, and a virtual cooking class (date TBD).

Loyola Ambassadors Committee

This committee will review the calendar of campus events to compile a list of events/concerts/lectures/theater productions/athletic events/etc. happening at Loyola and communicate that to the Board and other alumni. This group would be tasked with creating a nametag/pin/etc that alumni can wear when they attend various functions on campus. They could also help by contacting the chairs of each department and asking for the list of speakers/events/etc at the beginning of each semester so that we could publish that to alumni. Depending on committee volunteer interest, we may also task that committee with selecting a few events each semester at which we could host a wine & cheese/networking time for alumni attending these events.

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Meeting Minutes

Members in Attendance in person

Eugenio (Gene) Hernandez, Michelle Dunnick, Michael Davis, Kaki Johnson, John Person, Elyse Harrison, Shercole King, Patricia M. Crowley

Virtual Members in Attendance (26)

Trent Dang, Terry Williams, Michael 'Mike' Inman, Linda Davis, Curt Howard, Michelle Clarke Payne, Meg Courtney, Danielle Dayries

Non-members in Attendance (4)

Laurie Leiva

Opening Prayer

The meeting commenced at approximately 5:31 p.m. with Patricia M. Crowley leading with a prayer.

Call to Order/Welcome

- President Elise called the meeting to order at 6:06 p.m.
- President Elise thanked all of the alumni board members who were able to attend in person for the first time in a long time as well as those who joined over the phone.

Committee Reports

Office of Alumni Engagement Report (Laurie Leiva delivered report)

- Laurie announced the new opening for the Alumni Engagement Coordinator position followed by a brief description of the position as well as suggesting the kind of person who would benefit most/fit best for it.
- Laurie announced the new opening for the Assistant Director of Annual Giving.
- Alumni and Annual Giving will now be separate units.
- Update on Father Justin Daffron as an interim President for Loyola University as well as the search for a new President. Transition has been smooth thus far, the national search for a president has started.
- Laurie has been working with Father Justin on the renaming of Carrollton Hall. A new name was decided and it will now be called Francis Family Hall after Dr. Norman Francis and his family.
- Laurie listed positive developments in the past month. The Loyola basketball team winning the national championship, Commencement went well, the golf team did well. Several members of the athletics coaching staff were recognized as coach of the year NNIA Conference.
- Mention of the relaunch event for the City College in October.

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- Mention of the Nursing Sim Lab's progress, which is nearly complete. Laurie gave a general overview of the progress of the Bachelor's Nursing program.
- Laurie mentioned that she is waiting on final confirmation for a Summer Happy Hour Social in New Orleans on Wednesday, July 20th.

Chapters (Michelle Clarke delivered report)

- Michelle thanked the members of the Chapters Committee for their efforts during a strange time period where not much is being done in person.
- Once in person events were being done, the Chapters Committee had an in person crawfish boil.
- On a resource standpoint, the Chapters president was looking for a way to engage with Chapters across the country at Loyola Loyal. Mostly social media graphics that could be used quickly and easily.
- Michelle mentioned there are talks to create a t-shirt to sell next year for all the Chapters.
- Biggest goal is to continue to strengthen communications and find ways for the alumni to be more involved in events. There is a possibility of hosting a President's 1 on 1 at the beginning of the year to give more guidance on what is needed.
- Michelle gave thanks to Jill Farrel of the Loyola Loyal graphic and the graphics for the crawfish boil.

Membership and Awards (Gene Hernandez delivered report)

- The committee would like to be able to hold events in person, but events went well.

Recruitment and Retention (Danielle Dayries delivered report)

- Awaiting feedback from Admissions on how valuable this work was in terms of student recruitment. The match process was labor intensive on the part of staff and certain volunteers.

Presentation of the Slate (Laurie Leiva delivered report)

- Laurie apologized for leaving Kaki off the list as this is her last term and assured she would be recognized for her service.
- Laurie explained how the Bylaws worked using graphics of the Board structure for the next terms that were distributed beforehand to the Board. She explained how the Board will be looking through 2024.
- Laurie presented a proposed Board plate with a total of 38 officers as it was concluded that it was only possible to support a Board of 40 members or less.

Recognition of outgoing Board members (Shercole King delivered report)

- All members, both outgoing and ongoing, were thanked for their efforts and for being able to adapt so quickly to constant changes caused by the COVID-19 pandemic.
- A gift was presented to outgoing members who assisted in person, the ones who assisted virtually will receive their gift at a later date.

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Additional Discussions

- Laurie started an open discussion on what goals the Board has for the next fiscal year in order to begin making the various committee's goals clear.
- Recipients for the graduation awards need to be selected.
- Loyola Loyal day fundraising.
- Alumni are overwhelmingly interested in helping and supporting admissions.
- It was proposed to combine smaller awards.
- More alumni engagement events.
- Assistance to the Iggy's Covered food pantry and Iggy's closet. Possibly partner with Holy Name Parish in order to reach out to students who need assistance.
- Feedback to Alumni engagement on university events in order to help provide volunteers to assist with. Try inviting Alumni Board members to single events to gauge interest.
- Discussion of Alumni summer merchandise.
- Discussion on how to reach out to and make foreign alumni feel like a part of Loyola.
- Laurie mentioned how after speaking with reunion groups an Alumni Reunion Weekend is due for March 17th-19th of 2023. There will be a crawfish boil on Friday and individual class reunion dinners on Saturday. Classes of '71, '72 and '73 will also be included as they missed their reunions due to COVID. Sunday will be a Jazz brunch.
- 1912 will be around December, there are considerations being made.

Adjournment

Shercole adjourned the meeting post discussions at 7:01 p.m.