WHAT IS IT?

The ALADN Marketplace is a designated space at the Conference containing pamphlets, brochures, booklets, newsletters, bookmarks, campaign/promotion/donor recognition materials and any other library development media (even successful grant proposals, internal correspondence, donor letters, thank-you examples, etc!), which YOU would like to share with conference participants. In the past, participants have found this to be an invaluable means of sharing successful materials with colleagues across the country.

WHEN?
Monday, March 7, and Tuesday, March 8 - 8:00am - 6:00 pm; and Wednesday, March 9th till noon.

WHERE?
TBA

HOW CAN I PARTICIPATE?

Bring 50 copies or more, or as many as you can afford to share (100 would be great!), and 50-100 copies of your business card, to the conference and deliver them to the front desk, clearly addressed as described below, when you check in. If you can only share one or two copies of something, please mark it clearly DISPLAY ONLY. If you prefer to send your materials ahead, OR if you cannot attend the conference but would like to share your materials anyway, please mail them with copies of your business card following the directions below:

Please send your materials early enough so that they arrive at the hotel NO LATER THAN SATURDAY, MARCH 5th, BUT NOT EARLIER THAN FEBRUARY 27th!

The mailing label MUST include the following:

Your Return Address Information

Address it to:

ATTENTION: Jos Wanschers or Julie Tessier
Hotel Monaco
333 St. Charles Avenue
New Orleans LA 70130
Number of boxes (1 of 4, etc....)

Note: we will be unable to return any leftover materials to senders. There will be no online hookup during the Marketplace; if you would like to do an online demo, please have it loaded on your stand-alone laptop.

We look forward to seeing you AND your materials there!