

## **SUSAN F. BROWER**

Media Services Coordinator/Associate Professor  
Monroe Library, Loyola University New Orleans  
6363 St. Charles Avenue, Box 198  
New Orleans, LA 70118  
(504) 864-7112 brower@loyno.edu

### ***Professional Experience:***

#### **MEDIA SERVICES COORDINATOR, ASSISTANT PROFESSOR**

(November, 1996 - September, 2000); **ASSOCIATE PROFESSOR** (September, 2000 - present) **Loyola University New Orleans Library, New Orleans, LA**

- Oversee instructional technology services and media production for university faculty, staff, and students
- Manage Media Services staff
- Design classrooms that utilize new technology
- Purchase equipment for use in library, classrooms, and conference rooms throughout campus
- Provide instruction and consultation regarding instructional technology, videoconferencing, teleconferencing, equipment purchasing, and media production
- Participate on library and university committees

#### **MANAGER, MEDIA PRODUCTION; PRODUCER/DIRECTOR, MULTIMEDIA COORDINATOR, Tulane Computing Services, Tulane University, New Orleans, LA**

(August, 1991 - October, 1996)

- Managed new campus cable television system
- Developed and supervised installation of media retrieval system to classrooms
- Coordinated teleconferences and distance learning initiatives
- Coordinated and designed multimedia projects
- Produced, directed, and edited video and multimedia for education
- Designed new video post-production suite
- Provided media consultation for faculty and staff

#### **INDEPENDENT PRODUCER** (February, 1979 - December, 1983; September, 1989 - August, 1991)

- Produced, directed, and edited television and audio productions on an independent basis for commercial, industrial, educational, governmental and non-profit clients

#### **PRODUCER/DIRECTOR, VIDEO COORDINATOR, Moore Business Forms & Systems, Glenview, IL** (December, 1985 - August, 1989)

- Produced television productions for training, education, and corporate communication for this Fortune 500 corporation
- Managed studio facility
- Administered billings
- Purchased equipment
- Directed professional and non-professional talent, including corporate executives
- Directed freelance crews

- Contracted post-production companies for computer animation and special effects
- Consulted with clients throughout corporation

**TELEVISION PRODUCER, Media Production Services, Western Psychiatric Institute and Clinic, University of Pittsburgh School of Medicine, Pittsburgh, PA**

(November, 1978 - August, 1984)

- Produced television productions for the training of behavioral sciences professionals
- Provided media consultation for faculty and staff

**RESEARCH ASSISTANT, Department of Psychology, University of Pittsburgh, Pittsburgh, PA. (September, 1975 - May, 1978)**

- Designed and implemented experiments on visual perception
- Provided photography, multi-image, and video
- Analyzed and interpreted data

***Education:***

- M.A. Telecommunication Arts, 1985, University of Michigan, Ann Arbor, MI (GPA 4.0)
- B.S. cum. Laude, Psychology, 1975, University of Pittsburgh, Pittsburgh, PA

***Teaching Experience:***

***"Introduction To PowerPoint"*** (September, 1997 - July, 2003)

Loyola University Library, New Orleans, LA

- Workshops for faculty, staff, and students

***"Intercultural Communication"*** (Winter/Spring, 1996)

Communication Department, Tulane University, New Orleans, LA

- Video practicum for undergraduate students tied to a course exploring intercultural communication

***"Introduction To Radio And TV Production"*** (Winter, 1995)

***"TV Directing"*** (Spring, 1995)

Communication Department, University of Michigan, Ann Arbor, MI.

- Courses in video production for undergraduate students

***"Introduction To Video Production"*** (Winter, 2003)

Medical Media Department, Duquesne University, Pittsburgh, PA.

- Course in video production for pre-med undergraduate students

***"Use And Production Of Video Media"*** (December, 1981 - February, 1982)

Western Psychiatric Institute & Clinic, University of Pittsburgh School of Medicine, Pittsburgh, PA

- Day-long workshops for nurses



***Conference Presentations:***

***"The Technology Cycle: A Team Approach to Technology Decisions and Budgeting"***

Living the Future 5  
Tucson, AZ (April 2004)

***"The Technology Cycle: A Team Approach to Technology Decisions and Budgeting"***

Louisiana Association of College and Research Libraries  
Many, LA (November, 2003)

***"Backpack Videoconferencing"***

Consortium of College and University Media Centers National Conference  
Charleston, SC (October, 2003)

***"Libraries, Values, and Cultural Change: A Roundtable Discussion"*** (moderator)

Monroe Library Dedication Symposium  
Loyola University, New Orleans (February 1999)

***"Media Retrieval"*** Poster Session

Campus Cable Conference  
Association of Higher Education Cable Television Administrators (AHECTA)  
Orlando, FL (June 1998)

***"Media Retrieval, Issues and Experiences"***

Consortium of College and University Media Centers National Conference  
Regent University, Virginia Beach, VA (October 1997)

***"Media Retrieval"***

Fourth Annual University of Massachusetts Conference on Campus Cable Television  
Duke University, Durham, NC (June 1996)

***"Media Production at Tulane"***

Environmental Faculty Enrichment Seminar  
Tulane University, New Orleans, LA (May 1996)

***"Documentary Videos and Intercultural Communication"***

"Celebration of Teaching" Conference  
Tulane University, New Orleans, LA (April 1996)

***"Multimedia and the Humanities: Classics and Russian"***

Ed-Media 93, World Conference on Educational Multimedia and Hypermedia,  
Association for the Advancement of Computing in Education (AACE), Orlando, FL  
(May 1993)

***"Video Basics for Computer Professionals"***

Seminar on Academic Computing, Directors' Seminar  
Snowmass Village, CO (August 1992)

***"Producer/Director Special Interest Group"***

International Television Association (ITVA)  
Chicago, IL (July 1988)

***"Health Care and Cable"***

National Federation of Local Cable Programmers (NFLCP) National Convention  
St. Paul, MN (July 1982)

***"Consortium Building"***

National Federation of Local Cable Programmers (NFLCP) National Convention  
St. Paul, MN (July 1982)

***"Cable: The Distribution Medium of the Future"***

National Audio-Visual Association (NAVA) National Convention  
Chicago, IL (June 1982)

***"Cable in Health, Industry, and Education"***

International Television Association (ITVA) National Convention  
Dallas, TX (April 1982)

***"Measuring Service, Success, and Viewers"***

National Federation of Local Cable Programmers (NFLCP)  
Mid-Atlantic Region Conference  
Washington, DC (March 1982)

***"Citizens Involvement in Cable Franchising"***

National Federation of Local Cable Programmers (NFLCP) National Convention  
Atlanta, GA (October 1981)

***"Focus on Narrowcasting: Health Programming"***

National Federation of Local Cable Programmers (NFLCP) National Convention  
Atlanta, GA (July 1981)

***"Models of Access Organizations"***

National Federation of Local Cable Programmers (NFLCP)  
Mid-Atlantic and Northeast Regions Conference  
New York, NY (May 1981)

***"Techniques For Lobbying, Locally And Nationally"***

National Federation of Local Cable Programmers (NFLCP)  
Mid-Atlantic Region Conference  
Baltimore, MD (January 1981)

***Publications:***

**"Backpack Videoconferencing"** Brower, Susan & Folsie, Nick. The Proceedings of the Consortium of College and University Media Centers (2003): 149-155.

**"Final Report Of The Classroom Enhancement Committee of Loyola University New Orleans (May 30, 2003)"** Brower, Susan. College & University Media Review 10.1 (Fall/Winter 2003-2004): 65-96.

**"Media Retrieval: Issues And Experiences"** Brower, Susan & Platt, Herm. The Proceedings of the Consortium of College and University Media Centers (1997): 69-84.

**"Data/Video Projector Standards"** Brower, Susan. CCUMC LEADER 28.3 (Spring 2000): 9-11.

**"Selective Attention In Vision: Recognition Memory For Superimposed Line Drawings"** E. Bruce Goldstein and Susan I. Fink. Journal of Experimental Psychology: Perception and Performance. 7. 5 (1981): 954-967.

### ***Award-Winning Media Productions:***

**"Crisis At Fort Sumter"** Instructional CD-ROM (<http://www.tulane.edu/~sumter/>)

- NewMedia Invision1994 Multimedia Awards: Finalist

**"Moore Security Features"** Videotape

- INTERCOM: Gold Plaque (1988)
- JVC Professional National Video Competition: 3rd place (1988)
- ITVA CHICAGO VIDEO FESTIVAL: Silver Award (1987)
- INTERNATIONAL FILM & TV FESTIVAL: Finalist (1987)

**"Future Perfect"** Videotape

- ITVA CHICAGO VIDEO FESTIVAL: Silver Award (1986)
- U.S. INDUSTRIAL FILM AND VIDEO FESTIVAL: Creative Excellence Award (1986)

**"Online Access"** Videotape

- ITVA INTERNATIONAL FESTIVAL: Finalist (1984)

**"Planes, Kennedy Airport"** Photograph

- Selected for exhibition at the Three Rivers Arts Festival, Pittsburgh, PA (1980)

***Grants:***

***"Videoconferencing for Course Enhancement and Faculty Development"***

Course Development/Faculty Development award of \$2,500 to stimulate faculty use of videoconferencing at Loyola University New Orleans. (January 2004)

***"Videoconferencing at Loyola University New Orleans"***

\$100,000 award from Libby-Dufour Foundation to purchase compressed videoconferencing equipment for Loyola University New Orleans, (December 2001)

***Loyola University New Orleans Committees:***

- Course Development/Faculty Development Committee (Fall 2005 - present)
- Common Curriculum Review Committee (Fall 2005 - present)
- Task Force on Substance Abuse (Spring 2005 - present)
- University Planning Team, **Steering Committee** (Fall 2003 - present)
- Classroom Enhancement Committee, **Chair** (Spring 2001 - present)
- Faculty Senate (2001-2003 and Winter/Spring 2004)
- Buildings & Grounds Committee of the Board, Faculty Senate representative (Fall 2002 - Spring 2004)
- Academic Strategic Plan Resource Group (Summer 2001-present)
- Provost Search Committee, Fall 2001-Spring 2003
- Boggs Literacy Center Programming Committee (Fall 1998 - Spring 2000)
- Faculty Senate Committee on Information Technology (Fall 1997 - Fall 1999)

***Monroe Library Committees:***

- Non-Tenure Library Faculty Review Committee (Fall 2005 - present)
- Media Services Team, **Chair** (Fall 1998 - present)
- Technology Team, **Chair** (Fall 1998 - present)
- User Education (Fall 1998 - present)
- Librarian Liaison to Communications Department (Fall 1997 - present)
- Web Team (Spring 1999 - Spring 2003)

***Professional Organizations and Positions:***

**NOETC: New Orleans Educational Television Consortium**

- Programming Representative for Loyola University (September 2001 - present)
- Chair, Programming Committee (September 2003 - May 2005)
- Programming Representative for Tulane University (April 1994 - October 1996)

**CCUMC: Consortium of College & University Media Centers** (November 1996 - present)

- Board of Directors (July 2004 - present)
- Chair, Strategic Plan Task Force (October 2004 - present)
- National Conference Host (Fall 2001)

**AHECTA: Association of Higher Education Cable Television Administrators**  
(April 1998 - July 2002)

**ITVA: International Television Association** (October 1979 - December 2000)

- Pittsburgh Chapter Officer:
  - Membership Chairperson (July 1982 - July 1983)
  - President (July 1981 - July 1982)

**NOVAC: New Orleans Video Access Center** (April 1991 - December 1999)

**AECT: Association for Educational Communications and Technology**  
(February 1997 - December 1998)

**COCCOA: Collective of Campus Cable Operators & Administrators**  
(May 1994 - October 1996)

- Board of Directors (September 1994 - June 1996)

**NFLCP: National Federation of Local Cable Programmers** (July 1978 - July 1988)

- Community Education Coordinator, Mid-Atlantic Region (October 1980 - July 1982)

**PHCC: Pittsburgh Health Cable Coalition** (January 1981 - January 1983)

- Chairperson, Evaluation Task Force (January 1982 - January 1983)

**PCVC: Pittsburgh Community Video Center** (February 1978 - January 1979)

- Coordinator (June 1978 - January 1979)

***Current Community Involvement:***

**Technology Committee, St. Andrews Episcopal School, New Orleans** (August 1997 - present)

**Benjamin Franklin High School Association Technology Committee**  
(October 2003 - present)

- Chair (October 2003 - May 2005)

**Tulane University Women's Association** (September 1989 - present)

- Evening Book Group (October 1992 - present)
  - Chair (September 2004 - present)

**Benjamin Franklin High School Association**

- Board Member (October 2003 - May 2005)