

Update for Stetson:

1. Library building or remodeling projects

2. Marketing or outreach initiatives

- Sent out two issues of the *Library Newsletter* to donors, prospective donors, and faculty/administrators (also available for pickup in the library by students and others). Printed on glossy paper with color photos, it is also available electronically in pdf format

at <http://www.stetson.edu/library/newsletter.html>. All include a personalized letter and a membership/donation form and postage-paid return envelope for those who are not current Library Associates.

3. Fund raising projects

- We started a new General (i.e., unnamed) Library Endowment in Nov. 2005 with \$10,000 from a donor who agreed we could use it as seed money. We have now raised more than \$36,000 for it. This is added to a \$330,000 endowment for books (started 2002/03) and \$90,000 for books (2005). The General Library Endowment income will be used for materials, equipment, furniture, services – whatever the library director deems necessary.

4. New service models (physical or virtual)

- For 2006/07 we will be starting a new project, working with the new Dean of First Year Studies, in which each librarian will contact a portion of incoming new students during the summer and fall, offering personal assistance by phone or email and tours. Each librarian will contact about 80 students (thanks to mail merge and email) and, in a sense, offer to be that student's "personal librarian". This is an experiment, and we can report next year on its success or failure.

5. Other

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