

**AFFINITY CONFERENCE  
LOYOLA/NOTRE DAME LIBRARY  
INSTITUTIONAL REPORT**

**1. Library Facilities**

The Library will break ground in July for a 25,000 sf addition and renovation of all four floors of the current structure creating a 100,000 sf building. The \$18 million project will be finished by spring of 2009. It will feature more instructional space, better individual and group seating, increased shelf capacity, computer commons on each floor, and advanced digital media spaces. The Hillier Architecture of Princeton, NJ designed all the new space.

**2. Marketing and Outreach**

A marketing team has been formed with six members from administrative, professional and support staff. The team has begun work on a new logo and signage, in addition to providing public relations contacts and copy for campus publications. The library hired an architectural graphics company to help with the logo and signage.

**3. Fundraising**

Loyola College continues its \$80 million capital campaign, in which the library has a \$6 million portion. As Library Director, I have been involved with several foundation, business and individual solicitations and grant submittals to foundations and federal agencies to raise that amount. The success rate has been about 60%. The State of Maryland has been a source of two large capital improvement grants earmarked for the library in which I have participated in the executive and legislative level processes.

We have begun looking at some grant opportunities for collaboration with schools in the inner city of Baltimore to bring electronic resources to their classrooms and the students' homes; this effort will be balanced by instruction on effective usage and developing an understanding of academic integrity.

**4. New Service Models**

The entire staff has been reorganized to provide more adaptive services to faculty and students during the building process and beyond. Actually, one combined department of six staff members has been named "Customer Service" to deliver better point of contact results upon entering or leaving the building.

**5. Digital Initiatives**

Our digital team developed streaming digital media to the desktop this semester after two years of building capability. The demand for support has come from several faculty members, mostly in humanities departments and the business school. The staff remains excited about all the possibilities for future applications and technology integration, especially in the iPod and wireless sectors. The institutional repository capability continues to scale-up, but slower than initially anticipated. The digital team and director have been working through a campus academic technology committee that has bogged down progress on policy and faculty access.