

**Affinity Group Report for Ithaca College**

Library Building Projects:

Collaborative Study Space created by renovating existing space - Class of 2005 Gift Project.

Art in the Library - Plaster Casts and Sculptures from the Metropolitan Museum of Art on Permanent Display in the Library

Marketing and Outreach Initiatives:

Marketing and Outreach Team created - membership includes librarians and library assistants. New Service: Satellite Services in the Campus Center

Library Presentations: Prospective Students, Parents of Prospective Students, Administrative Assistants

Library Programs: Day of Learning, EdTech Day, New Student Orientation, New Faculty Orientation

Campus Collaborations: First Year Reading Initiative, Finger Lakes Environmental Film Festival, Rod Serling Conference, Constitution Day, Scholars@IC database

Service Models: IM Service for Reference and Access Services, Talk Back - online response to customer queries

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