TO: Faculty Senate, Loyola New Orleans
FROM: Georgia Gresham
Senate Representative to Board of Trustees
Committee on Institutional Advancement

RE: Summary Report February 16, 2006 Meeting

Staff Present: Victoria Frank, VP, Kristine Lelong, Renney Simno, Jay Sonier, Recording Secretary, Arthur Stern, Lucy Warburton
Guest: Julia McSherry, consultant

Welcoming remarks and approval of the minutes. Ms. Donnelley presided, as Henry Munoz Chair was not available. The meeting was primarily informational.

Reports were presented. Victoria Frank gave a Division Overview
Post-Katrina our division has lost 1/3 of our staff through resignations and elimination of positions due to University budget reductions.
In addition to the usual fundraising initiatives these are being addressed:
1) Emergency Fundraising – There is a window of opportunity this spring to approach new funding sources with our Katrina based need. IA has retained the services of a freelance grant writer to help with this project. The grant focus is being placed on student athletics. Also, the Annual Fund appeal has been directed to the emergency fund. The current amount raised is $2,976,000. The original goal was $2,000,000.
2) Funding for Specific Programs – they are researching individuals, corporations, and foundations that could support Loyola programs that assist in the renewal of the area
3) Preparation for a Campaign Through restructuring, hiring, and development of current staff, they are organizing for the campaign. Grenzebach Glier & Associates, Inc., fundraising consultants, has been engaged to assist in this process. They are also focusing on identifying and cultivating new prospects nationally. By the end of January they had surpassed all the money raised in FY05.

Separate informational reports were given:
   Annual Fund: Lucy Warburton
   Public Affairs and External Relations: Kristine LeLong
   Publications and Marketing Communications: Arthur Stern
   Office of Alumni & Parent Relations: Renny Simno

Julia McSherry gave review of Stamats Longitudinal Research.
The full report is available at: http://www.loyno.edu/ia/publications/Stamats.htm
A discussion followed the presentation. Issues discussed included where/how trustees are being utilized; alumni satisfaction regarding quality of education received; the relationship of Loyola to New Orleans in the city’s recovery process; information being
disseminated to high schools as it relates to recruitment, student housing and Loyola’s athletic programs.

There were no Old Business items for discussion.

New Business

Ms. Donnelly referred the committee to seven resolutions for professorships. There was a motion for each and each was approved. The resolutions will move forward to a request for matching funds from the LA Board of Regents.

Meeting adjourned at 11:05 a.m.