**JSRI Overview**

**Apr 1, 2014 - Apr 30, 2014**

### Unique Visitors
2,968
% of Total: 1.42% (209,436)

### Visits
- Sessions: 300

### Unique Pageviews
2,976
% of Total: 0.45% (658,595)

### Pageviews
3,006
% of Total: 0.32% (927,145)

### Visits by Traffic Type
- Organic: 44.6%
- Direct: 51.6%
- Referral: 4%

### Top Pages
<table>
<thead>
<tr>
<th>Page</th>
<th>Unique Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.loyno.edu/jsri/">www.loyno.edu/jsri/</a></td>
<td>379</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/race-racism-and-whiteness">www.loyno.edu/jsri/race-racism-and-whiteness</a></td>
<td>308</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/catholic-social-thought">www.loyno.edu/jsri/catholic-social-thought</a></td>
<td>264</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/us-xenophobia-and-racism-presence-past-0">www.loyno.edu/jsri/us-xenophobia-and-racism-presence-past-0</a></td>
<td>135</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/catholicism-and-capitalism">www.loyno.edu/jsri/catholicism-and-capitalism</a></td>
<td>119</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/bios">www.loyno.edu/jsri/bios</a></td>
<td>87</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/publications">www.loyno.edu/jsri/publications</a></td>
<td>84</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/justsouth-quarterly">www.loyno.edu/jsri/justsouth-quarterly</a></td>
<td>74</td>
</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/latino-immigration-south-emerging-trends-and-critical-issues">www.loyno.edu/jsri/latino-immigration-south-emerging-trends-and-critical-issues</a></td>
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</tr>
<tr>
<td><a href="http://www.loyno.edu/jsri/catholic-social-teaching-cst-and-racism">www.loyno.edu/jsri/catholic-social-teaching-cst-and-racism</a></td>
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</tbody>
</table>

### Keywords

**Keyword** | **Users** | **Pages / Session**
---|---|---
(not set) | 2 | 0.00

### Demographics

<table>
<thead>
<tr>
<th>City</th>
<th>Sessions</th>
<th>Avg. Session Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Orleans</td>
<td>350</td>
<td>00:00:49</td>
</tr>
<tr>
<td>Corpus Christi</td>
<td>170</td>
<td>00:01:10</td>
</tr>
<tr>
<td>Phoenix</td>
<td>130</td>
<td>00:00:04</td>
</tr>
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<td>New York</td>
<td>86</td>
<td>00:00:04</td>
</tr>
<tr>
<td>(not set)</td>
<td>73</td>
<td>00:00:00</td>
</tr>
<tr>
<td>Washington</td>
<td>63</td>
<td>00:00:01</td>
</tr>
<tr>
<td>Chicago</td>
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<td>00:00:11</td>
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<tr>
<td>Harahan</td>
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<td>00:03:54</td>
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<tr>
<td>Mobile</td>
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<td>00:00:00</td>
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<td>Oakland</td>
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### Referrals

<table>
<thead>
<tr>
<th>Source</th>
<th>Sessions</th>
<th>Pages / Session</th>
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<tbody>
<tr>
<td>loyno.edu</td>
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<td>2.50</td>
</tr>
<tr>
<td>search.tb.ask.com</td>
<td>13</td>
<td>1.00</td>
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<td>inthistogether.org</td>
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<td>facebook.com</td>
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<td>1.00</td>
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<td>calendar.loyno.edu</td>
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<td>1.00</td>
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<td>l.facebook.com</td>
<td>5</td>
<td>0.60</td>
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<td>m.facebook.com</td>
<td>5</td>
<td>1.00</td>
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<td>t.co</td>
<td>5</td>
<td>0.60</td>
</tr>
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<td>us.wow.com</td>
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<td>blackle.com</td>
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### Campaigns

<table>
<thead>
<tr>
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<th>Sessions</th>
<th>Pages / Session</th>
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</thead>
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<td>(not set)</td>
<td>615</td>
<td>1.37</td>
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