Institute of Politics  
Annual Report  
July 10, 2012

Executive Summary
The Institute of Politics (IOP) is a leadership training seminar aimed at giving each fellow a complete education on politics. From grassroots campaigning, to what life is like after being elected, the IOP attempts to provide each fellow with the tools and knowledge necessary to understand the political process in New Orleans and the surrounding region.

Relationship to Loyola
Although, the IOP is a separate 501(c)3 from the university and has its own Board of Directors, Loyola University houses the IOP and allows the institute to use classroom space for weekly sessions. In addition, the IOP director’s salary is paid through regular university payroll and is reimbursed by the Institute annually. Finally, institutional advancement employees assist the IOP director in the planning and staffing of some of the events hosted by the IOP.

Budgetary Process
The IOP’s annual budget has two sources of revenue: 1) tuition and 2) annual donations. Expenses include: 1) stipends paid to guest lecturers, 2) class supplies, 3) Reunion & Renwick Lecture expenses, including honorarium and travel expenses of guest speaker and 4) tax preparation fees.

Feedback from Participants
Members of the 2011-2012 IOP class voluntarily took part in a end of the year survey about their experience. Nearly 93% of those who took part stated that the class met, or exceeded, their expectations. 77% stated that the speakers were extremely knowledgeable about the topics they were brought in to discuss. Class attendance averaged 84% weekly.

Changes Made based on Feedback
Two topics were added to the syllabus based on recommendations from the 2010-2011 class. Specifically, education in post-Katrina New Orleans and environmental politics were added.
In addition, a reception was held for the first class, as opposed to a formal class. This was a direct result of feedback from prior students. Finally, the graduation reception was held on the night of the Renwick Lecture as a result of some recommendations.
Supporting Documents:
Class Syllabus

Phase I

• Tue, 10/04/2011 — Orientation — Tommy Screen
• Tue, 10/11/2011— Louisiana's Unique Political Culture — Wayne Parent
• Tue, 10/18/2011— State/Local Economy - Impact on Politics — Tim Ryan

Phase II

• Tue, 11/01/2011 — Politics & Law — Jim Letten & David Welker
• Tue, 11/08/2011— Environmental Communications — Bob Thomas
• Tue, 11/15/2011— Lobbying — Jim Nickel
• Tue, 11/29/2011 — Election Results/Demography/Stats — Greg Rigamer
• Tue, 12/06/2011 — Campaign Management — James Carville
• Tue, 12/13/2011 — Campaign Media — Roy Fletcher

Phase III

• Tue, 01/10/2012 — Education in Post-Katrina New Orleans — John White, Lourdes Moran, Kenneth Campbell & Andre Perry
• Tue, 01/17/2012 — Polling in Politics — Bernie Pinsonat
• Tue, 01/24/2012 — African American Politics in New Orleans - Past, Present & Future — Ron Nabonne & Lambert Boissiere
• Tue, 01/31/2012 — Politics as a Profession — Jefferson Parish President John Young
• Tue, 02/07/2012 — Citizen Groups & Local Business Leadership: Action Plans - How to Get Things Done — Ruthie Frierson & Michael Hecht

Phase IV

• Tue, 02/14/2012 — Press Conference Prep — Allan Katz and Stephanie Grace
• Tue, 02/28/2012 — Women In Politics — Cynthia Hedge-Morrell, Helena Moreno, Jackie Clarkson
• Tue, 03/06/2012— Campaign Finance - What Every Candidate Needs to Know — Stephen Gele, Jason Dore, Brian Jeansonne
• Tue, 03/13/2012 — Making Commercials — Greg Buisson
• Tue, 03/20/2012 — Covering Louisiana Politics — Clancy Dubos, Frank Donze & John Maginnis