Social Media Workshop

Social Media Policy Resources
1. Social Media Examiner explains why businesses should have social media policies and highlights which factors to consider when creating a policy.
   http://www.socialmediaexaminer.com/10-tips-for-creating-a-social-media-policy-for-your-business/

2. Charity How To presents a sample template which a nonprofit could model their social media policy around.
   http://charityhowto.com/blog/?p=952

3. Beth’s Blog provides links to some of the top social media policies presented by nonprofits.
   http://www.bethkanter.org/trust-control/

4. Policy Tool is a link to a social media policy generator that provides a basic policy from bits information entered into the website.
   http://beth.typepad.com/beths_blog/2010/03/got-social-media-policy-.html

5. Getting Attention helps strategize your approach to social media and how to begin to design your campaign.
   http://gettingattention.org/2012/01/nonprofit-social-media-impact/

Social Media Tips and Guidelines
1. Slide Share offers 50 slides of tips on social media tactics designed for nonprofits.

2. Social Media Guide provides a basic “how to” guide for the most frequently used social media tools.
   http://thesocialmediaguide.com/

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