**Study Abroad Fair 2010 Evaluation**

**Respondents: 30/40**
- 9 providers
- 2 faculty
- 6 students
- 13 unknown

<table>
<thead>
<tr>
<th>Fair Location</th>
<th>Room Set-Up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent: 16</td>
<td>Excellent: 15</td>
</tr>
<tr>
<td>Good: 11</td>
<td>Good: 11</td>
</tr>
<tr>
<td>Fair: 3</td>
<td>Fair: 4</td>
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<table>
<thead>
<tr>
<th>Time/Duration</th>
<th>Student Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent: 15</td>
<td>Excellent: 4</td>
</tr>
<tr>
<td>Good: 11</td>
<td>Good: 14</td>
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<tr>
<td>Fair: 4</td>
<td>Fair: 12</td>
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<table>
<thead>
<tr>
<th>Day of Week</th>
<th>Overall</th>
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<tbody>
<tr>
<td>Excellent: 20</td>
<td>Excellent: 11</td>
</tr>
<tr>
<td>Good: 10</td>
<td>Good: 15</td>
</tr>
<tr>
<td>Fair: 4</td>
<td>Fair: 2</td>
</tr>
<tr>
<td></td>
<td>No response: 2</td>
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<table>
<thead>
<tr>
<th>Registration Process</th>
<th>Would you participate in future fairs?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent: 22</td>
<td>Yes: 28</td>
</tr>
<tr>
<td>Good: 8</td>
<td>Probably: 1</td>
</tr>
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<table>
<thead>
<tr>
<th>Pre-Fair Information</th>
<th></th>
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<tbody>
<tr>
<td>Excellent: 25</td>
<td></td>
</tr>
<tr>
<td>Good: 5</td>
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**Specific likes**
- “Very well organized” (provider)
- “The organization for pre-fair/during fair/post-fair prep was impeccable, useful, and thoughtfully presented” (provider)
- Appreciated bottled water (provider)
- Lunch (provider)
- Three respondents liked the location
- “Great job with the advertising” (provider)
- Friendly Loyola staff (provider)
- Two respondents commented on the quality of interaction with students/genuine interest of students
- Wireless (provider)
- Size of tables (faculty member)
- CIE reception tables (faculty member)
- Table location by window (student)
- Length and time (student)
- “All around good event”

Specific dislikes
- One respondent said the fair was stuffy
- Six respondents said they would have liked to have talk to more students/student traffic was light
- Two respondents said they thought the location could have been better
- “Too hard to compete with the big external programs” (faculty member)

Suggestions for improvements:
- Raffle?
- Two respondents suggested a “better location, closer to high volume areas”
- “Make it more festive: snacks, African drummers, etc. so that students are interested. Coordinate more campus involvement. Perhaps the week prior to the fair, consider doing an event with study abroad alumni.”
- Access to outlet (faculty)
- Three respondents suggested more advertising, publicity, and announcements
- Two respondents suggested I shorten the length of the event
- “If the weather wasn’t unpredictable I might recommend having it outside.”
- “More room between tables for exhibitors to squeeze through.”
- Food at the tables (student)
- Better materials from exchange partners (students)

Additional Comments:
- “Very good Fair. Spoke to some interested students that I think will apply to our programs.” (provider)
- “The amount of dedication to detail, information for parking, New Orleans tourism (including hotels) and organization of the fair was very thorough, demonstrating hard work by all staff at Loyola. Congrats to Mariette, Debbie and the CIE.” (provider)
- “Your students are encouraging to speak with!” (provider)
- “I think it was very successful. We had quite a few students.”
- “Very impressed!”

Self-Evaluation
- Not bad overall; room for improvement
- Not sure how the fair compared to previous years’ fairs
  - Providers said they thought it was a little busier this year than last year
- Expected 300 students; estimate that 225 students attended the fair
  - 166 names on sign-in list
  - Distributed about the same number of bags
  - Website analytics?
Changes for next year:
- Fair should be held from 11:30 a.m. to 2:00 p.m.
- Ask faculty/staff to RSVP
- Ask faculty/staff if they need access to an outlet
- Provide a space on the registration form for outlet request
- Check guest internet access before the fair
- More room between tables for exhibitors
- More student volunteers for breakdown
- Recommendations for providers for post-fair dinner and/or drinks
- Thursday fair instead of Tuesday (Monday-Wednesday of the week of the fair for promotion)
- Classroom announcements
- Sign in Danna Center
- Promote in the Maroon?
- More promotion ideas?