SUMMARY OF EVENT:
The Country Fair continues to be a very successful, popular campus-wide event. It is hard to estimate attendance, but the 300 soda cans we purchased were gone within one hour of the event starting. Many senior students had commented that this year’s fair was the most successful of their four years at Loyola. This year ISA partnered with the Nu Mu Citywide Chapter of Delta Sigma Theta Sorority, Inc. to co-sponsor the Country Fair.

- **Cost:** Originally $8011.58 was requested from ISA, the approval was tabled pending the addition of multiple educational components. ISA was able to readjust the cost request and the new amount requested was $5869.00. SGA met with the ISA advisor and the educational components were discussed, which included a scavenger hunt type activity where students go around to Country Tables to answer questions specific to each country. Completed activity sheets were entered into a raffle for a $50.00 gift card to Slice Pizzeria (donated by Slice). The budget was then approved. The total spent by ISA was: $5599.59
- **Location:** The Fair took place in the Peace Quad.
- **Entertainment:** Entertainment was Casa Samba (a local Brazilian Dance Troupe).
- **Set Up:** Set up began around 9 AM when the tables arrived and cleanup was completed by 6:30 PM.
- **Reviews:** Overall, the Country Fair received very positive reviews from the participants including:
  - “It was fun watching people’s reaction to the food.”
  - “I love this event.”
  - “Easy and fun.”
  - “People are very interested and ask questions.”
- **Suggestions for improvement included:**
  - More variety in entertainment (3 tables).
  - More than $100 available for food purchases (3 tables).
  - An official start time and welcome.
  - A master list of countries represented.
  - More songs from outside of Latin America (2 tables).
  - Increase info given about the countries.

OBJECTIVES/GOALS:
- Showcase Loyola’s diverse international community.
- Create a participatory event where international students can interact with U.S. American students, faculty and staff.
- Create an educational event that increases international knowledge and awareness of Loyola’s students, faculty and staff.
- Provide an opportunity for international students to share their culture with the Loyola community.
- Provide an opportunity for returned study abroad students to share about their experience and meet others who are also interested in that country (international students or students who want to study abroad in that country).
- Encourage Loyola students to study abroad by providing information about study abroad and exposing them to information other countries as well as their food and entertainment.

SUMMARY OF PARTICIPANTS:
- **Total Number of Tables:** 38 (8 foot), 10 (36 inch rounds), 150 chairs
- **Tables Serving Food:** 27
- **Tables Representing Countries:** 28 (4 non-Country programs/clubs); 32 student tables total
- **Countries / Regions / Clubs Represented:**

<table>
<thead>
<tr>
<th>Country / Region / Club Represented</th>
<th>Table Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Japan</td>
</tr>
<tr>
<td>Black Student Union</td>
<td>Ireland</td>
</tr>
<tr>
<td>Brazil (2)</td>
<td>Japan</td>
</tr>
<tr>
<td>Canada</td>
<td>Loyola Asian Student Association</td>
</tr>
<tr>
<td>China</td>
<td>Mongolia</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>Nicaragua</td>
</tr>
<tr>
<td>Delta Sigma Theta</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Ecuador</td>
<td>The Netherlands</td>
</tr>
<tr>
<td>Egypt</td>
<td>Oceania</td>
</tr>
<tr>
<td>France</td>
<td>Palestine</td>
</tr>
<tr>
<td>Germany</td>
<td>Puerto Rico</td>
</tr>
</tbody>
</table>
**Results/Outcomes:**

**Country Fair Table Host Evaluations** (9/26 Evaluations Received)

1. Was this the first time you sponsored a table at the Country Fair?
   - 7 Yes
   - 2 No

2. What were your thoughts/impressions of the students who visited your table? How interested/knowledgeable did they seem in your culture/country?
   - “Some of the people just grabbed food but some were really interested.”
   - “Very interested.”
   - “Everyone was very interested. They had little to no prior knowledge.”
   - “I received several compliments on the food.”
   - “They seemed interested to find out about Japan.”
   - “They really liked the food and some had been to the country and talked about their experience.”

3. What improvements could be implemented to make the Country Fair better?
   - “None.”
   - “None.”
   - “More food.”
   - “More money per table.”

4. How likely will you be to sponsor a table again? Please explain why.
   - “Very likely.”
   - “Very likely. I love this event.”
   - “Not very likely. Exchange student.”
   - “Very likely. I will not be here next year.”
   - “Very likely. Awesome”
   - “Very likely. People are very interested and ask questions.”
   - “Not very likely. If I could yes, but I’m graduating.”

5. How quickly did you go through the food at your table?
   - “In 30 minutes.”
   - “Very quickly.”
   - “In 45 minutes.”
   - “1 hour.”
   - “30 minutes.”
   - “Very, very, very quickly.”
   - “Very quickly. Our table was by far one of the busiest.”

6. How much money did you spend on food for your table (if applicable)? Was this enough or would you want to be able to spend more?
   - $92
   - $70 – could have bought more.
   - $100
   - $70
7. What did you think of the entertainment? Do you have any suggestions?
   - "Best entertainment in years."
   - "It was great."
   - "Wonderful."
   - "Awesome."
   - "Very good."

8. Any other thoughts about the Country Fair?
   - "None."
   - "Food goes really fast."
   - "Love it!"
   - "Keep it up!"
   - "The best Country Fair in all my 4 years at Loyola. I will miss this event the most."
   - "Very successful. 😊

**ISA E-Board Views**

Public’s Reaction-
Through inquiries to people who came to the event, reactions were very positive. The music and dance elicited an incredibly positive response, with a large crowd watching the dancers and music which was lively, colorful, and fun. The addition of student performers was very well received.

Table’s Reaction-
The tables had a very positive reaction. The students who led tables felt that the event as a whole was successful. Their response to hosting a table themselves was very positive. Many exchange students voiced that they would absolutely host a table again if they were here next year. Food went very fast.

**ISA E-Board Recommendations**

Control of Food-
We may need to emphasize to the tables that, before they start putting their food up for grabs, that they should prepare themselves to stagger the food instead of serving it all at once. This makes it last longer, and could be done after certain time intervals.

Arrangement of Country Fair Tables-
We think that, to give the Country Fair a more unifying theme, we could separate the countries by regions. Large banners for each region could be made for each section.

Based on the surveys, observations and feedback from the ISA E-Board, students and staff, the Country Fair was successful in achieving its goals and objectives:

- Showcase Loyola’s diverse international community.
  - More than 30 countries were featured.
- Create a participatory event where international students can interact with U.S. American students, faculty and staff.
  - The Country Fair creates such an environment.
- Create an educational event that increases international knowledge and awareness of Loyola’s students, faculty and staff.
  - The students at their tables help to do this.
- Provide an opportunity for international students to share their culture with the Loyola community.
  - International students who wish to participate have the opportunity to do this.
- Provide an opportunity for returned study abroad students to share about their experience and meet others who are also interested in that country (international students or students who want to study abroad in that country).
  - A number of tables this year were a combination of international students and returned study abroad students.
- Encourage Loyola students to study abroad by providing information about study abroad and exposing them to information other countries as well as their food and entertainment.
  - We had a table with information about study abroad options as well as tables hosted by the Loyola summer program faculty directors.
RECOMMENDATIONS

1. Catering:
   - Continue having Sodexo supply 2 designated attendants for the entire length of the country fair.

2. Entertainment
   - Possible options for next year – Mexico, Latin America Country, Irish Dancers.
   - Make sure DJ plays a variety of music and email for suggestions from student tables goes out earlier.
   - Continue with student group performers.

3. Information given to participants
   - Encourage students to bring a lot of food – make sure they know that at least a couple of hundred people will come.
   - Reiterate to tables that they should not start serving until designated start time.

4. Getting table hosts
   - Email outgoing study abroad students (in addition to returned) early to let them know about the Country Fair and that they can be matched with an international student to host a table together. More faculty lead tables.

5. Opening
   - ISA E-Board member should serve as “Master of Ceremonies” with an introduction and announcements at breaks.
   - To get people excited and make it clear the Fair has official begun we can have the opening announcements (ISA, entertainment, etc.)
   - Be sure that tables do not serve food until the official opening.

6. Educational Activity
   - Clearer Explanation of Activity.
   - Be sure the countries know the answers to their questions.
   - Reach out for prizes earlier

7. Co-programming
   - SGA is more responsive to activities that are co-programmed; therefore I would suggest co-programming in the future.
   - Teaming up with Delta Sigma Theta allowed us to feature other student group performances, enlist more volunteers, and further promote the event.

8. Evaluations
   - The use of SurveyMonkey is very helpful

Food/Supplies/Expenses Notes:

We spent $429.84 at Costco, Sam’s Club, and Walmart.

Purchased:
- 300 cans of soda
- 2 box of forks
- 6 flats of sterno (72 total) - 6 hour
- 3 packs of plastic cups
- 1 pack of small aluminum pans
- 10 small packs of bowls
- 8 packs of plates
- 4 packs of napkins
- Paper towels

Catering/Sodexo bill: $335.80
Entertainment expenses: $2200
Total food reimbursement for student tables: $1161.17
LUPD: $90.00
CHAPS Party Rentals: $932.78
Advertising: Cost covered by CIE