RESOLUTION

WHEREAS, the leadership study conducted by Grenzebach Glier and Associates in 2009 produced a clear demonstration of the community’s high regard for the University, and a general encouragement to proceed with an effort as soon as it is prepared to; and

WHEREAS, the Trustees are convinced of the importance of ensuring the continued existence of Loyola University New Orleans as a distinguished center of learning in the Jesuit tradition, and are further convinced that a substantial infusion of funds from private sources will enhance greatly the future of the University as it enters into its second centennial; and

WHEREAS, the Committee on Institutional Advancement of the Board of Trustees has been delegated by this Board the responsibility for the conduct of the campaign; and, therefore, be it

RESOLVED that the Trustees affirm their personal and joint commitment to a comprehensive campaign, entitled *Faith in the Future: The Campaign for Loyola University New Orleans,* that would be successfully completed by July 31, 2017, with a tentative goal of $100 million; and be it further

RESOLVED that the Leadership/Quiet/Silent Phase of the campaign will commence no later than August 1, 2011, and that the Board of Trustees, will make its final determination as to date of the initiation of the Public Phase of the campaign, tentatively planned for the spring of 2013, and the formal announced goal of the campaign no later than the December 2012 meeting of the Board.