What can I do to be Loyola Loyal?
Loyola is seeking dedicated alumni who contact other members of the Alumni Association to form a network to support the university. They help strengthen the alumni connection and encourage friends to help increase the university’s alumni giving participation rate. All class years and majors are welcome.

Why join?
Increase your own network and boost the reputation of Loyola University New Orleans. You can provide a measurable difference for today’s students! Through this minimal commitment, you’ll be part of a passionate group of alumni that are making a difference for future generations. Plus, you’ll be able to stay informed of key happenings on campus.

A major goal of the Faith in the Future campaign is to improve Loyola’s alumni annual giving participation rate to 20 percent and to raise $10 million in unrestricted gifts. Existing (and developing) alumni chapters will be the primary tool utilized to increase annual giving participation percentages.

How do I sign up?
Contact Sarah Gelfand, Assistant Director of Alumni Relations for Campaigns, at sgelfand@loyno.edu or (504) 861–5870

What are some of the things loyal volunteers do?

Host a social dinner once a year for your alumni friends and ask them to make a gift to Loyola instead of bringing food or wine.

Attend a volunteer alumni calling night each year.

Reach out to fellow Loyola alumni co-workers to strengthen the Wolf Pack network.

At key times of the year, update your Facebook, Twitter, and other social networking pages to ask friends to join you in supporting Loyola.

Ask your friends to be Loyola Loyal!
Hosting a party on Loyola’s behalf is easy. You choose the format—an intimate dinner gathering, a cocktail mixer, a hoedown, or whatever suits your fancy—and follow these steps to translate your good time into positive impact for Loyola and its students:

1 | **Contact the Office of Alumni Relations** to notify them of your interest in hosting a party. **Sarah Gelfand**, Assistant Director of Alumni Relations, will answer any questions you might have. You can reach her at 504-861-5870 or sgelfand@loyno.edu

2 | **Create a list of Loyola alumni to invite to the party.** These might be classmates, people who served in organizations with you, sorority sisters or fraternity brothers, former teammates, or simply alumni in your neighborhood or city. The Office of Alumni Relations can help connect you to these people.

3 | **Plan and throw your party.** Let your guests know that, instead of a side dish or bottle of wine, they should bring a gift for Loyola. We will provide you an envelope you can use to return checks and pledge cards with credit card information that your guests bring. You can also include receipts for any purchases you made in the process of hosting the party, and Loyola will qualify them as in-kind donations you can write off on your taxes.

4 | **Encourage others to expand your local network of Loyola supporters** by throwing their own parties on Loyola’s behalf!

Your financial support of Loyola University New Orleans sustains and enhances the efforts of students and professors working in the same great Jesuit tradition of education that gave you so much. The Loyola community is centered in the students and faculty on St. Charles Avenue, but that community extends to the Alumni Association groups, large and small, over the world.

Today, support for Loyola from alumni like you is growing, even in an uncertain economy. Why? More than any time in recent years, Loyola alumni volunteers are stepping up to rally other alumni and support the university.

Your efforts as a volunteer can engage alumni and remind them that their Loyola education prepared them for a life lived well. And a Loyola education has never been only about books and technology—people engaging one another is essential to any community centered on Jesuit education. Professors meeting with students, Jesuit priests leading retreats, students talking about difficult questions from class, and, yes, parties with fellow students—these are all ways that we remember Loyola.

What better way to maintain and build your ties to your alma mater than to host a party? Many alumni in your area want to help ensure future Loyola students have the same opportunities they did. You (and the gathering you host) could be the catalyst that turns their desire into real support for current and future Loyola students.
A major goal of the *Faith in the Future* campaign is to improve Loyola’s alumni annual giving participation rate to 20 percent and to raise $10 million in unrestricted gifts. Existing (and developing) alumni chapters will be the primary tool utilized to increase annual giving participation percentages.

**Oversight**

To facilitate this being a volunteer-driven campaign, we need to identify volunteers who can take ownership of assisting the chapters in reaching this goal. At the Chapter level, these volunteers will be known as Loyola Loyal Chapter Coordinators. Regional oversight will be provided by Loyola Loyal Regional Directors. The Loyola Loyal Regional Directors will be responsible for coordinating the efforts to increase alumni participation in The Loyola Fund in their region. The Loyola Loyal Committee Chair will oversee the efforts of the Loyola Loyal Regional Directors and report to the Campaign Chair on behalf of the Loyola Loyal Committee.
A major goal of the *Faith in the Future* campaign is to improve Loyola’s alumni annual giving participation rate to 20 percent and to raise $10 million in unrestricted gifts. The Loyola Fund 20/10 by 2017 Chair is a Loyola alumna/alumnus who inspires alumni to reach this goal through her/his passion, example, good reputation, and character. The Loyola Fund chair works closely with Mr. Derby Gisclair, who as Campaign Chair is the lead campaign volunteer.

**Specific Tasks:**

- **Become informed** about Loyola University New Orleans, the *Faith in the Future* campaign, and the university’s major goals, especially the Loyola Fund goal; enthusiastically endorse the goals of the *Faith in the Future* campaign.

- **Work in coordination** with Campaign Chair Derby Gisclair, Loyola President Kevin Wildes, S.J., Ph.D., and other key university leaders and volunteers.

- **Lead and attend** as needed (at least annually) and as feasible high-level campaign volunteer meetings.

- **Assist** (as needed and according to the comfort-level of the individual) in a limited number of visits (3 to 5) with very high-level prospective donors or volunteers.

- **Make a significant gift** to the *Faith in the Future* campaign.

In coordination with the Offices of Development and Alumni Relations, **determine best structure for coordination** of fundraising activities. One such structure is described below, which includes the identification and recruitment of and working with four regional chairs.

- **Develop and implement** strategies and best practices to achieve fundraising goals.

- **Manage fundraising activities** of volunteer structure to achieve fundraising goals.
The Loyola Loyal Chapter Coordinator will be responsible for assisting Institutional Advancement staff in identifying and soliciting campaign contributions throughout the duration of the campaign at the chapter level. The primary role of the Loyola Loyal Chapter Coordinator is to increase his or her chapter’s participation percentage in the Loyola Fund. The Loyola Loyal Chapter Coordinator is appointed by the Chapter President and works closely with Office of Alumni Relations and Annual Giving Staff.

Specific Tasks:

- **Attend all chapter events** (as schedule permits) and make a special effort to welcome and interact with new members.
- **Provide information to alumni** about chapter specific giving opportunities.
- **Become informed** about Loyola University New Orleans, the *Faith in the Future* campaign, and the university’s major goals, especially the Loyola Fund goal; enthusiastically endorse the goals of the *Faith in the Future* campaign.
- **Commit** to identifying and recruiting at least 3 individuals per year to host a Loyola Loyal Dinner Party.
- **Work with Annual Giving staff** to coordinate the annual Chapter Call Night each spring for their chapter.
- **Make an annual gift** to the *Faith in the Future* campaign.
- **Track and report volunteer hours** spent on Alumni Chapter activities to the Office of Alumni Relations on a quarterly basis.
- **Actively participate** as a member of the Alumni Association and represent Loyola University New Orleans in a positive manner.
- **Report regularly** to the Loyola Loyal Regional Director responsible in his or her assigned region.

Guided by the Jesuit principles of men and women with and for others, the Loyola University New Orleans Alumni Association is organized to serve alumni, promote a spirit of cooperation and fellowship among alumni, encourage the development of lifelong relationships between alumni and the university, and foster philanthropic loyalty and support for the university.
The Loyola Loyal Regional Director will be responsible for assisting Institutional Advancement staff in identifying and soliciting campaign contributions throughout the duration of the campaign at the regional level. The primary role of the Loyola Loyal Regional Director is to provide oversight of the Loyola Loyal Chapter Coordinators and report on behalf of their region to the Loyola Loyal Committee Chair. The Loyola Loyal Regional Director is selected by staff in the Offices of Alumni Relations and Annual Giving in conjunction with the Loyola Loyal Committee Chair.

Specific Tasks:

- **Become informed** about Loyola University New Orleans, the *Faith in the Future* campaign, and the university’s major goals, especially the Loyola Fund goal; enthusiastically endorse the goals of the *Faith in the Future* campaign.

- **Make an annual gift** to the *Faith in the Future* campaign.

- **Communicate regularly** the Loyola Loyal Chapter Coordinators and serve as a resource in the execution of the Loyola Loyal Dinner party program and Chapter Call Nights.

- **Report regularly** to the Loyola Loyal Committee Chair on behalf of the chapters in your region.

If applicable, Loyola Loyal Regional Directors are expected to **attend chapter events**.

- **Track and report** volunteer hours spent on Alumni Chapter activities to the Office of Alumni Relations on a quarterly basis.

- **Actively participate** as a member of the Alumni Association and represent Loyola University New Orleans in a positive manner.

Guided by the Jesuit principles of men and women with and for others, the Loyola University New Orleans Alumni Association is organized to serve alumni, promote a spirit of cooperation and fellowship among alumni, encourage the development of lifelong relationships between alumni and the university, and foster philanthropic loyalty and support for the university.