Roberta Kaskel

Roberta Kaskel is Interim Vice President for Enrollment Management and Associate Provost as well as Director of the Career Development Center at Loyola University New Orleans. As Interim Vice President, Kaskel leads the admissions and financial aid teams, and partners with all university units to aid in the retention of all students.

Kaskel joined the Loyola Student Affairs team in 2007 as director of the Career Development Center. She brings 30 years of experience in higher education administration, including significant work in enrollment management, academic advising, internship development, and graduate/undergraduate career development. Her experience in enrollment management includes her tenure at Goucher College in Baltimore, Maryland as a senior member of the enrollment management team and Director of Student Administrative Services, a one-stop financial aid, bursar, and student records office. She was responsible for the development and implementation of Goucher’s financial aid leveraging strategy during the college’s transition from all-women to a fully coeducational college, NCAA Division III school. During her tenure at Goucher the enrollment management team built and solidified the foundation for change while meeting all enrollment goals.

Ms. Kaskel has conducted advanced research in two areas of career development – the integration of academic and career decision-making models and women’s career self-efficacy. She served on the Maryland Commission for Women, as chair of the Maryland Chapter of the American Council on Education Office of Women in Higher Education Advancement Programs, and on the board of the National Association of Law Placement. She holds a Master of Arts degree in Education from Michigan State University and a Bachelor of Arts degree in History from Russell Sage College. Kaskel relocated to New Orleans from Maryland in 2004. She and her family reside on the North Shore where she is active in her homeowners association.

As a member of Loyola’s professional staff, Kaskel was the 2013 recipient of the Coadjutor Optimus award.
Loyola University New Orleans
Class of 2017 Profile
as of June 21, 2013

6,993 students initiated applications for admission (6,403 last year)
4,787 students completed applications for admission
89% acceptance rate (off completed applications)
650 enrolling students (anticipated)

Key Statistics of Enrolling Students

51% students of color (48.5% last year)
18% African-American students (19% last year)
3.7% Asian (5.9% last year)
17.6% Hispanic (19.7% last year)
30% first generation (28% last year)
64% from outside Louisiana (65.5% last year)
36.6% applied online utilizing our application (42% last year)
61.6% applied using Common Application (50% last year)
39% male (36.2% last year)
4.75% from Jesuit high schools (6.4% last year)

Academic Profile for the Class of 2017
(Beginning with the class of 2017, all deposited students are included in all calculations of academic profile)

Mean GPA: 3.54 (3.65 last year)
Mean SAT Critical Reading: 583 (608 last year)
Mid 50% 520-650 (560-660 last year)
Mean SAT Math 563 (582 last year)
Mid 50% 510-610 (540-630 last year)
Mean ACT score 25.17 (25.63 last year)
Mid 50% 23-28 (23-29 last year)

Top Feeder States
Louisiana: 235
California: 47
Florida: 44
Texas: 42
New York: 31
Massachusetts: 21
Georgia: 19
Illinois: 18
Tennessee: 18
Connecticut: 16