LOYOLA UNIVERSITY NEW ORLEANS
COMMITTEE ON INSTITUTIONAL ADVANCEMENT FOR THE BOARD OF TRUSTEES
Thursday, March 5, 2015, Noon

CONFERENCE CALL AGENDA

1. Welcome Anne Gauthier
2. Approval of Minutes Anne Gauthier
3. Campaign Update Bill Bishop
4. The Strategic Plan / Office of Institutional Advancement interface Bill Bishop
5. The Long Term Financial Equilibrium Advisory Group and OIA Bill Bishop
6. Marketing + Communications update Bill Bishop
7. Tear-down of the Old Library – projected start date Bill Bishop

ACTION ITEM 8. Approval of Resolutions: Anne Gauthier
   • Ferris Endowed Scholarship for First-Generation Students
   • René August Pastorek Distinguished Professorship in Law

9. Questions, comments Anne Gauthier
10. Adjournment Anne Gauthier

Call-in information:

TOLL-FREE TELEPHONE NUMBER: 888-398-2342

ACCESS CODE: 9703820
LOYOLA UNIVERSITY NEW ORLEANS
COMMITTEE ON INSTITUTIONAL ADVANCEMENT FOR THE BOARD OF TRUSTEES

MINUTES
December 4, 2014

Present: Janet S. Boles
Edgar L. Chase, III
Anne B. Gauthier, Chair
Robert A. LeBlanc, Jr., Vice Chair
Sean O’Keefe
Robert A. “Bobby” Savoie – via telephone
N. John Simmons, Jr.
Dr. J. Cathy Rogers, Faculty Senate (ex officio)
Allison Plaisance, Alumni Association (ex officio)

Guest: Barry LeBlanc

Staff: Bill Bishop, Vice President
Laurie Leiva, Director for Alumni Relations
Chris Wiseman, AVP for Development
Rhonda E. Brehm, Recording Secretary

Absent: Dennis C. Cuneo
John J. Finan, Jr., Chair (ex officio)
Kevin Wm. Wildes, S.J., President (ex officio)

Welcome
Anne Gauthier opened the meeting at 1:20 p.m. with a prayer by Edgar Chase.

Approval of Minutes
Ms. Gauthier asked if there was a motion to approve the minutes. MOTION was made by Sean O’Keefe and seconded by Robert LeBlanc. Motion carried.

Note: A copy of the meeting presentation is located under the Institutional Advancement section of Blackboard.
Campaign Update provided by Bill Bishop

- Campaign Total as of 12-04-2014 - $47.85M
- This includes a $900,000 gift from the Hilton Foundation
- Unrestricted dollars raised for this fiscal year are now at $673,677
- Campaign Volunteer Leadership:
  - Held second meeting on November 5th
  - Volunteer chairs met with university leadership to discuss names of prospective committee members and to develop elevator speeches
  - Next meeting will take place in early 2015
- Social Entrepreneur Initiative:
  - New initiative has been established due to the decline in alumni giving and the increasing challenges with using conventional methods of contact
  - This new initiative includes the hiring of 5 part-time ‘social entrepreneurs’ (2 students and 3 alums) with the objective of reaching out to young, mobile alums using modern social media
  - Each entrepreneur is given a portfolio to work from with the goals of (1) obtaining valid contact information; (2) engagement; and (3) a successful solicitation
  - The overall program goal for this fiscal year is 1,000 new and renewed donors

Approval of Resolution

Ms. Gauthier introduced one Resolution to request Board of Regents Matching Funds for a professorship:

The Brian Bromberger Professorship in Law:
  - Established by the LA Outside Counsel Health and Ethics Foundation.

Mr. Bishop provided a brief background on the Resolution. Ms. Gauthier then asked if there was a motion to approve the Resolution. MOTION was made by Janet Boles and seconded by Mr. O’Keefe. Motion carried.

Briefing by Office of Alumni Relations and Alumni Association

Allison Plaisance (president of the Alumni Association) and Laurie Leiva (director of Alumni Relations) presented an overview of their work and how they are reaching out to Loyola alumni:

- The Alumni Association Board of Directors oversees: the College of Business Alumni Board, the College of Law Alumni Board, the Young Alumni Board, 11 alumni committees, and 29 alumni chapters
- The Loyola Loyal Committee directly supports the Faith in the Future Campaign and builds a culture of philanthropy by getting alumni in the habit of giving
- The Association has more than 47,000 alumni – you become a member simply by graduating
• It has valid email addresses for 13,372 alumni
• In FY14, alumni volunteered 3,288 hours of service to the university and the Alumni Association sponsored/co-sponsored 94 events
• 8,942 alumni were actively involved in the university either by volunteering, giving, or attending an alumni function

**Transforming Loyola 2020**

The Alumni Association and Office of Alumni Relations are working in collaboration with the university in support of two sections in the new strategic plan:

1. **Working with Career Services on Strategy 2** “Create a learning-centered community devoted to students’ discovery of their career and a life of service.” The plan:
   - Transform Career Services into a signature program and recruitment tool
   - Develop the network of Loyola alumni and friends who support students’ exploration of career paths and a life of service through internships, summer jobs, and other engagement

2. **Working with Admissions to increase alumni involvement in student recruitment by:**
   - Involving alumni during “yield” phase (January to May) after students have been accepted but before deposit deadline
   - Developing a strategic approach that highlights strengths of the university and individual alumni
   - Managing expectations and repairing and building relationships

**Timeline:**
- January – Volunteer Training
- February-March – Outreach to accepted students
- March 28-29 – Admitted student receptions hosted by Alumni Chapters in Houston, Dallas, Miami, and San Francisco

**Old Business**

Trustee Recruitment and Giving Expectations:
The two draft documents (listed below), which were originally proposed by Derby Gisclair for the IA Committee’s discussion, have been forwarded to the Trusteeship Committee for its consideration.

1. Board of Trustees Acknowledgment Form
2. Proposed Trustee Giving Guidelines

**New Business**

There was no new business.

**Executive Session**

The meeting was adjourned at 2:45 p.m.
The mission of the Office of Institutional Advancement is to develop understanding and support among the university’s various constituencies in order to secure the resources required to fulfill Loyola’s educational mission. The office currently provides integrated marketing communications support to the university.

The Office of Institutional Advancement strives to achieve these goals through rigorous fund development, stewardship, and alumni and parent relations programs as well as the implementation of a university-wide marketing communications program.

During the period since the December 2014 meeting of the board, the Office of Institutional Advancement focused its efforts on the execution of the public phase of the university’s comprehensive fundraising campaign entitled Faith in the Future: The Campaign for Loyola University New Orleans; on supporting the university’s strategic plan, Transforming Loyola 2020; on assisting the enrollment efforts of the university; and in supporting the university’s marketing and communications efforts.

As of February 12, 2015, approximately $49.23M in gifts, commitments, and BOR matching gifts have been received in support of the campaign’s $100M goal. Of that total, approximately $5.38M in unrestricted gifts to the university’s Loyola Fund have been received – $1.02M of that received so far this fiscal year. Please note that by the time the board convenes a $1M gift commitment – under negotiation for some time – most likely will have been realized, thereby bringing the campaign’s total to almost $51M. Since the last board meeting, good progress has also been made in fleshing out the membership of the Volunteer Leadership committees and in completing the preparation of almost 100% of the campaign’s collateral material. The third meeting of the Volunteer Leadership Committee is scheduled for February 24th – progress reports will be presented, new members will be introduced, and next steps will be discussed.

During the period of time between the submission of the material for this “board book” and the forthcoming meeting of the board on March 12th-13th, the Advancement Committee “met” telephonically on March 5th. The agenda you see accompanying this report reflects the topics covered by the Advancement Committee during that call. Because of the “retreat format” of the March board meeting, no formal committee meetings will be held.
Following this brief introduction, leadership of the OIA team will present, although in an abbreviated format, a summary of their teams’ activities since the December meeting of the trustees. A reading of their reports will give you an idea of the work that their teams have accomplished. Laurie Leiva, director of alumni relations, and her alumni relations team have been actively supporting not only the fundraising and alumni engagement goals of the university but also those of the Office of Enrollment Management. As part of Transforming Loyola 2020, Alumni Relations will also work closely with the Office of Student Affairs. Chris Wiseman and his development and annual giving teams continue to work toward the achievement of the campaign’s fundraising goals as well as increasing the opportunities for alumni to engage philanthropically in the life of the university. Monique Gardner, our director of planned giving, discusses the impact of deferred giving on the philanthropic health of the university and the impact that “seeds planted long ago” can have on the university – for example, more than $430K of the $1.02M raised to date for this year’s Loyola Fund came from estate gifts. Supporting all of these activities is the work of Advancement Records, led by Martha Bodker. A good group of talented professionals – I’m proud of all of them.

I would be remiss, however, if I did not mention Francie Davenport, director of marketing and my “de facto” acting associate vice president for marketing and communications, and the entire marketing and communications team who have been working since before the Christmas holidays without an associate vice president and with neither a director of public affairs nor an associate director of public affairs. Francie and the M+C team – supported by Deveney Communications – have done and continue to do an admirable job in supporting the communications needs of the university. James Shields, communications coordinator, is doing a commendable job in filling the void in the public affairs and external relations department. A search for an associate director of public affairs and external relations is under way. The addition of Lindsay McLellan as director of web communications and his recruitment of qualified individuals for his web communication’s team are preparing a solid foundation upon which the “to be hired” vice president of marketing and communications can build. The recruitment process for this new vice president is expected to be concluded by May 2015 with the selectee reporting during the summer.

There are two formal action items to be presented to the board from the Advancement Committee at the March board meeting: the Ferris Endowed Scholarship for First-Generation Students and the René August Pastorek Distinguished Professorship in Law. Both of these endowed funds, for which we will be asking for Board of Regents matching funds, are the results of generous gifts from two of Loyola’s trustees – one former, David Ferris, and one current, Paul Pastorek. I extend my personal thanks to both of them for their generous support to the university.

Many of you have already given to support the university’s Faith in the Future campaign, while many of you are currently considering how you will support the university philanthropically. My team and I are ready to assist you. Thank you for your active involvement in the future of this university.
CAMPAIGN UPDATE

For the first time ever, donors have pushed the Loyola Fund past the $1 million mark—an important milestone already reached very early in the year. Loyola alumni and friends have assumed leadership and membership roles on the various campaign committees, and Loyola trustees are doing their formal volunteer work of engaging and soliciting prospective leadership donors and new committee volunteers. Our new Annual Giving Social Entrepreneur initiative has seen early success, with more than 100 gifts secured in the first round of contacts.

The public launch of the campaign generated positive “buzz” in the community and among our alumni. The last quarter of 2014 saw an influx of gifts. Next, we are planning and staging a series of campaign gatherings in the New Orleans area and around the country (first up: various neighborhoods in metro New Orleans, plus New York, Tampa, Houston, Chicago, and San Francisco). The goal of these events will be to inform and inspire alumni at large, as well as prospective major donors, with the goals of the campaign, the quality of our materials (e.g. campaign videos), and the passion of our volunteer leadership.

Campaign Fundraising Structure

**Bill Bishop** - Principal/Leadership Gifts for all campaign priorities; Jesuit Center

**Chris Wiseman** - Music & Fine Arts; Social Sciences (Political Science, Sociology, Criminal Justice); Honors; Principal/Leadership Gifts for all campaign priorities

**Karen Anklam** - Humanities & Natural Sciences; Capital Projects (focus on Monroe Hall)

**Marcelle Highstreet** - Law; Library

**Stephanie Hotard** - Loyola Fund; all annual gifts

**Allison Hotard** - Law annual giving; Law alumni relations

**Claire Simno** - Office of Donor Engagement; Loyal Major Donors

**Renny Simno** - Business; Wolf Pack Athletics

**Lisa Watson** - Corporations/Foundations; School of Mass Communications; Grant Proposal Writing (supervise writer); JSRI / Nursing / Counseling / LIM
CAMPAIGN UPDATE

Planned giving is one of the most significant philanthropic activities a donor can undertake, one that we believe represents the highest ideal of charitable giving. Regardless of size, these gifts contribute to our long-term security ensuring that Loyola will be around for future generations. Our Heritage Society is made up of individuals of all ages who have made planned gifts, either by will, as designated beneficiary of life insurance, retirement funds or charitable trusts, or through charitable gift annuities.

The Office of Planned Giving continues to facilitate the gift-planning process by assisting donors in structuring gifts that make the most sense to both the donor and the university. We explain the various ways to make gifts to Loyola, including endowment funds, naming opportunities, memorial gifts, and others. And we demonstrate the benefits of a planned gift, including both income tax and estate tax savings. We keep abreast of legislation that offers tax incentives to encourage philanthropy, and we share this information with our benefactors through personal visits, correspondence, and a quarterly e-newsletter.

In recent years, Loyola has received several large estate gifts that will change the lives of many Loyola students and their families for decades to come. Recent estate gifts dedicated to scholarships include $87,280 from Leo Welker for students in need. This scholarship, and those like it, will allow us to attract students who enliven the campus and inspire us all.

Thus far in FY15, we have received more than $430K in unrestricted funds from estate plans that helped us to exceed our $1M Loyola Fund goal, including a $382K gift from Dr. William Yancey. These bequests enable Loyola to remain an excellent university, as well as a vital part of the city of New Orleans and our region.

An Invitation to the 2015 Heritage Society Reception

Every year, the Office of Planned Giving hosts the Heritage Society Reception to thank our donors of all ages who have made planned gifts. This year’s event will be held on Friday, May 29, 2015, and you are all invited. Dr. Chris White and Jan White, MSN ’12, have graciously agreed to host the reception at their beautiful beaux-arts home on State Street.
The Office of Alumni Relations is actively seeking opportunities for collaboration with departments outside of Institutional Advancement to ensure that there are opportunities for increased alumni involvement. Highlights of successful collaboration include Wolves on the Prowl, Loyola’s National Day of Service (Mission + Ministry), the Wolf Pack Athletics Hall of Fame Induction Ceremony and Reception (Athletics), and EMPLOY the PACK, an employment boot camp for young professionals (Career Development Center).

We have worked closely with the Office of Enrollment Management to identify and train a select group of alumni volunteers to assist with student recruitment. These alumni volunteers are responsible for calling admitted students and their families to encourage them to attend Loyola. This program was launched in January 2015 on a small scale, but this represents the first time in more than four years that alumni have been involved in student recruitment as part of a formal, structured program that was mutually developed by the Office of Enrollment Management and the Office of Alumni Relations.

Young Alumni engagement continues to be a marker of success within the Alumni Association. The Young Alumni Pack continues to be an active group committed to providing meaningful programs and events for young alumni. In February and March the Young Alumni Pack will host the second annual professional development series for young alumni featuring alumni speakers and current faculty and staff experts.

As part of Transforming Loyola 2020, the Office of Alumni Relations will work closely with Student Affairs. The Alumni Association has established the Career Networking Committee to assist with the creation of a network of alumni and friends dedicated to supporting career exploration for students. A representative of the Office of Alumni Relations also will be participating in site visits alongside Student Affairs staff to other universities that have demonstrated outstanding Career Development/Alumni partnership programs.
CAMPAIGN UPDATE

With the public launch of the Faith in the Future Campaign the Loyola Loyal program continues to grow. The Loyola Loyal Committee meets regularly and representatives from that committee participate in Campaign Leadership Volunteer Meetings. Loyola Loyal volunteers have contributed to the most successful fundraising year in recent history for The Loyola Fund.

The Office of Alumni Relations oversees both affinity and class year reunion programs. Class reunions will be held during Alumni Weekend and affinity reunions are held throughout the year. As of February 1, a total of $125,118 has been contributed as part of the reunion program.

As of February 1, the Office of Alumni Relations has sponsored or co-sponsored a total of 26 events including 15 events outside of the Greater New Orleans area. Information about campaign priorities is available at all events, and whenever possible, the format of these events has changed to showcase campaign priorities.

OFFICE OF ADVANCEMENT RECORDS – MARTHA BODKER

CAMPAIGN UPDATE

Following is a summary of activities in the Advancement Records Department during November, December, and January:

- Giving activities during the three month period included posting 2,854 gifts from 1,882 donors. Dollars processed, including outright gifts, payments on previous gift commitments, new pledges and gifts in kind totaled $4,380,630.
- 2,100 records were updated with new addresses, business information, or other constituent data via hand entry or import processes.
- Year-end gift summaries were compiled and mailed to more than 350 donors of multiple contributions including faculty/staff giving via payroll deduction as well as monthly donors.
- Final preparations for the upcoming database server migration and update to our imaging software were laid out. Information sessions and demonstrations of database access procedures were initiated with additional final sessions scheduled prior to the migration on February 18.
Activities and projects in progress include:

- Working with the Office of Annual Giving to prepare for spring direct mail, phonathon, and athletics fundraising efforts.
- Meeting with alumni relations staff to move forward on implementation of action steps for development of a network of alumni and friends who will support student career exploration and a life of service as part of the University Strategic Action Plan.
- Implementation of database hygiene projects, including redefining addressee/salutation formulas and de-duping and removing old phone numbers from address records, which will improve our ability to produce accurate alumni of record counts. This is critical as this number factors into our alumni participation rates.
- Our Database Manager is working with Development and Advancement Research to streamline and automate processes for selection and reporting of donor prospects.
- We are reviewing our processes of campaign report preparation to develop a methodology to further automate and speed up data retrieval and simplify illustrations. Current drill-down dashboards are unwieldy in size, making it difficult to share with university and campaign leadership.

The Office of Marketing + Communication underwent several changes since the December meeting of the Board of Trustees. The Web Team hired two new members: Kristen Nicholson, Web Content Strategist, and Lauren Smith, Web Designer.

In addition, two team members took the voluntary severance package, leaving vacancies for the University Photographer and Marketing + Communications Assistant positions. Both are currently being filled on a contract/temporary basis.

Finally, Associate Director for Public Affairs Mikel Pak has resigned, opening that position. Fr. Wildes has approved filling the position, and a search is under way with the assistance of Andrew Nelson, Visiting Professor of Communication. Public Affairs is currently utilizing a freelance writer two days per week and has contracted with Deveney Communication to assist with crisis communications.

**Marketing/Media Strategy**

Executed integrated marketing campaigns for Summer Sessions, Translation & Interpreting Certificate, and Evening Division. Included direct mail, print and digital ads, email campaigns, and outdoor advertising. Results to come in spring.

Ran advertising campaign for Faith in the Future Campaign in print and online, designed to increase public awareness of FIF.
Public Affairs

The Office of Public Affairs (one full-time employee, James Shields) pitched 39 press releases and garnered 1,523 total new stories/press mentions this quarter. Highlights include:

- Assisted Human Resources with messaging to campus community regarding the health insurance transition from BCBSLA to United Health Care.
- Facilitated with Deveney Communication messaging for campus community and FAQ regarding Long-term Financial Equilibrium measures.
- Organized a press conference, press packet and press release for JSRI on its new study about economic security for families in Louisiana. Secured coverage from Times-Picayune (including a video piece), New Orleans Advocate, WWL-TV, WWL Radio, WWNO, and several state and regional radio stations.
- Secured an interview with WGNO-TV for Andy Piacun from the College of Law on its VITA tax assistance program. Got WWNO and WTUL to run PSAs on this and received coverage on both WDSU and WVUE TV stations.
- Secured an interview for Jim Gabour on WWNO’s “Inside the Arts” and a preview piece on WDSU for Jim’s “Women in Mardi Gras” forum on February 9. He was also interviewed by WGSO and WWL-TV during Mardi Gras week.

Publications

The Publications group completed 186 projects from Nov. 1 – Jan. 31 this year, including work on our most prestigious pieces each year, the President’s and Provost’s Reports. Highlights:

- 2014 Economic Impact Report
- Neighborhood Newsletter – Fall 2014 edition
- Designed cover for the Strategic Plan document
- LOYNO magazine Fall/Winter issue
- Loyola Executive Magazine
- President’s Christmas Card
- Three streetcar ads for Admissions, incorporating new messaging and themes
- Created template for Admissions Counselor Newsletter and brochure for Admissions Officers
- Executed ad campaign for Faith in the Future with 17 digital ads and 14 print ads
- Loyola Loyal redesign of materials
- Completed FIF Case statements for College of Music and Fine Arts, Athletics, and Center for Entrepreneurship

Web Team

The Web Team has successfully launched its first three sites in the new version of Drupal, allowing for mobile responsive design and migration to our new server. Highlights:

- Redesigned and launched College of Humanities and Natural Sciences site
- Designed and launched Strategic Plan site
- Created web presence for the new Tobacco-Free Campus initiative
• Completed HTML emails for all President’s and Provost’s communications as well as for Spring Convocation, Summer Sessions, and Secondary Teacher Certification
• Promoted new degree in Theatre Arts and Musical Theatre on homepage
• Created an alumni survey to gather contact information from alumni

Social Media

Efforts are under way to consolidate pages and have all content posted on the official Loyola University New Orleans pages on all sites. The Montage series in CMFA and the MBA program have been incorporated thus far and have both gained more exposure than their individual pages. In addition, our new system for providing content and photos from live events seems to be working. Our numbers keep increasing month after month. Here are our latest statistics:

18,636 Likes/Fans on Facebook – up 4.5% over end of December (14.4% increase since Nov. 1)
6,982 Followers on Twitter – 108 new followers in January, 73 in December, and 101 in November (4.3% increase since Nov. 1)
1,931 Followers on Instagram – 123 new followers in January, 68 in December, and 70 in November (15% increase since Nov. 1)

The Office of Marketing + Communications recently received the following awards:

**COLLEGIATE ADVERTISING AWARDS (5)**

**GOLD Awards:**
- Faith in the Future Campaign (Overall campaign)
- LUNO Montage Calendar 2014-15
- Faith in the Future Campaign Website (Website Design)

**SILVER Awards:**
- LUNO President’s Report 2013
- Alumni Weekend Invitation

**EDUCATION DIGITAL MARKETING AWARDS (6)**

**GOLD Awards:**
- Valentine’s Day E-Cards in New Media Content Category
- YOLO – Total Digital Marketing Program
- Managing the Selfie Phenomenon/Unselfie Campaign – Misc. Interactive Media
- 2013 Provost’s Report – Annual Report

**BRONZE Award:**
- Faith in the Future Website – Development Website

**MERIT Award:**
- Faith in the Future Campaign Video – Digital Video
### SUMMARY OF FUNDRAISING TOTALS, FISCAL YEARS 2011-2015

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<td>Unrestricted Income for Current Operations</td>
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<td>$546,931</td>
<td>$696,651</td>
<td>$1,023,463</td>
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<td>Percent of Goal Achieved</td>
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<td>Percent of Goal Achieved</td>
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<td>Percent of Goal Achieved</td>
<td>60.47%</td>
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<td>Percent of Goal Achieved</td>
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<td>15.21%</td>
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*Excludes annuities and other planned giving instruments. Otherwise all giving is $49,440,699.

### GIFT INCOME COMPARISON, FISCAL YEARS 2011-2015

#### Outright Gifts for Capital Purposes

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<td>Endowment</td>
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<td>Property, Building &amp; Equipment</td>
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<td>Non-Endowed Programs &amp; Grants</td>
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<td>Gifts in Kind</td>
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#### Outright Gifts for Current Operations

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<td>$428,438</td>
<td>$546,931</td>
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<td>Total</td>
<td>$1,629,566</td>
<td>$1,818,787</td>
<td>$3,318,082</td>
<td>$1,997,209</td>
<td>$2,850,420</td>
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#### TOTAL PRIVATE GIFTS

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<td>8/1 to 2/12</td>
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<td>8/1 to 2/12</td>
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<td>Total</td>
<td>$2,987,181</td>
<td>$2,858,430</td>
<td>$5,636,437</td>
<td>$3,968,164</td>
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RESOLUTION
BOARD OF TRUSTEES
LOYOLA UNIVERSITY NEW ORLEANS

FERRIS ENDOWED SCHOLARSHIP FOR FIRST-GENERATION STUDENTS

RESOLVED: that the Loyola University New Orleans Endowed First-Generation Scholarship Trust Fund be, and hereby is, established as an endowed fund, the income of which shall be used to establish the FERRIS ENDOWED SCHOLARSHIP FOR FIRST-GENERATION STUDENTS.

EXPLANATION:

This fund is established with $60,000 on deposit with the State Street Bank and Trust Company in North Quincy, Massachusetts, dedicated to the purposes of the FERRIS ENDOWED SCHOLARSHIP FOR FIRST-GENERATION STUDENTS.

Loyola University New Orleans has established the Loyola University New Orleans Endowed First-Generation Scholarship Trust Fund as an endowed fund to receive private contributions and matching funds from the State of Louisiana, the income of which shall be used for the exclusive benefit of an endowed first-generation scholarship.

The funds used to establish the trust fund consist of contributions from a private source collected after June 1, 2000.

The funds used to establish the Loyola University New Orleans Endowed First-Generation Trust Fund were dedicated to the purposes of the FERRIS ENDOWED SCHOLARSHIP FOR FIRST-GENERATION STUDENTS.

I hereby certify that the above and foregoing is a true and correct resolution adopted at the meeting of the Board of Trustees at Loyola University New Orleans held on the 13th day of March, 2015.

________________________________
JOHN J. FINAN, JR.
Chair, Board of Trustees
LOYOLA UNIVERSITY NEW ORLEANS

WITNESSES:

_______________________________
_______________________________

SWORN TO AND SUBSCRIBED
before me, Notary on this
_____ Day of _________________ 2015.

_______________________________
Monique G. Gardner
Notary Public
RESOLUTION
BOARD OF TRUSTEES
LOYOLA UNIVERSITY NEW ORLEANS

RENÉ AUGUST PASTOREK DISTINGUISHED PROFESSORSHIP IN LAW

RESOLVED: that the Loyola University New Orleans Endowed Professorship Trust Fund be, and hereby is, established as an endowed fund, the income of which shall be used to establish the RENÉ AUGUST PASTOREK DISTINGUISHED PROFESSORSHIP IN LAW.

EXPLANATION:

This fund is established with $60,000 on deposit with the State Street Bank and Trust Company in North Quincy, Massachusetts, dedicated to the purposes of the RENÉ AUGUST PASTOREK DISTINGUISHED PROFESSORSHIP IN LAW.

Loyola University New Orleans has established the Loyola University New Orleans Endowed Professorship Trust Fund as an endowed fund to receive private contributions and matching funds from the State of Louisiana, the income of which shall be used for the exclusive benefit of an endowed professorship.

The funds used to establish the trust fund consist of contributions from a private source collected after June 1, 2000.

The funds used to establish the Loyola University New Orleans Endowed Professorship Trust Fund were dedicated to the purposes of the RENÉ AUGUST PASTOREK DISTINGUISHED PROFESSORSHIP IN LAW.

I hereby certify that the above and foregoing is a true and correct resolution adopted at the meeting of the Board of Trustees at Loyola University New Orleans held on the 13th day of March 2015.

JOHN J. FINAN, JR.
Chair, Board of Trustees
LOYOLA UNIVERSITY NEW ORLEANS

WITNESSES:

SWORN TO AND SUBSCRIBED
before me, Notary on this
_____ Day of ________________ 2015.

Monique G. Gardner
Notary Public