Salvadore A. Liberto

Salvadore A. Liberto is Vice President for Enrollment Management and Associate Provost at Loyola University New Orleans.

Now in his fifth year at Loyola, Liberto leads the admissions and financial aid teams, and his office is responsible for coordinating the retention effort of all students. Under his leadership, Loyola is enjoying an enrollment renaissance: total enrollment has increased; new full time undergraduate student enrollments have grown by 80% over the last five years - the fall 2007 entering first-year class was 500; fall 2012’s class is projected to be about 900 students. In addition, undergraduate applications are at record levels, having increased by 114% in five years.

Before coming to Loyola, Sal served as the Vice President for Enrollment and Dean of Admission for Newbury College in Brookline, MA. Liberto is credited with helping Newbury grow its total full-time enrollment by more than 45% in a four year span.

Liberto holds a Bachelor of Arts degree in philosophy and communications and a Master of Arts degree in higher education, both from Boston College. He is a native of New Orleans.
Board Orientation
Enrollment dashboard, 2007 - 2012
Salvadore Liberto, Vice President for Enrollment Management and Associate Provost

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>Fall 2007</th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates</td>
<td>2416</td>
<td>2404</td>
<td>2564</td>
<td>2765</td>
<td>3056</td>
<td>3100</td>
</tr>
<tr>
<td>Graduate/professional students</td>
<td>1301</td>
<td>1386</td>
<td>1444</td>
<td>1362</td>
<td>1299</td>
<td>1340</td>
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<tr>
<td>Law</td>
<td>868</td>
<td>844</td>
<td>902</td>
<td>855</td>
<td>823</td>
<td>756</td>
</tr>
<tr>
<td>TOTAL</td>
<td>4585</td>
<td>4634</td>
<td>4910</td>
<td>4982</td>
<td>5178</td>
<td>5196</td>
</tr>
</tbody>
</table>

| New undergraduate applications       | 3329      | 3998      | 4823      | 6015      | 7048      | 7120       |

| New undergraduate students           |           |           |           |           |           |            |
| First-year students                  | 503       | 709       | 809       | 782       | 872       | 895        |
| Transfer students                    | 148       | 153       | 155       | 139       | 155       | 140        |
| TOTAL                                | 651       | 862       | 964       | 921       | 1027      | 1035       |

| First-year retention rate            | 78%       | 73%       | 80%       | 82%       | 77%       | TBD        |

*projected
6,403 students applied for admission (6,303 last year)
67.5% acceptance rate (65.4% last year)
934 enrolling students (947 last year)

Key Statistics of Enrolling Students

48.5% students of color (42.4% last year)
19% African-American students (18.8% last year)
5.9% Asian (4.2% last year)
19.7% Hispanic (15.7% last year)
28% first generation (25% last year)
65.5% from outside Louisiana (60.3% last year)
42% applied online utilizing our application (48% last year)
50% applied using Common Application (41% last year)
36.2% male (41.3% last year)
6.4% from Jesuit high schools (6.1% last year)

Academic Profile for the Class of 2016

Mean GPA: 3.65 (3.66 last year)
% from top 10%: 31% (23.2% last year)
% from top 25%: 55.8% (49.8% last year)
% from top 50%: 86.1% (83% last year)
Note only 310 students attended schools that rank (408 last year)

Mean SAT Verbal: 608 (606 last year)
Mid 50%: 560-660 (590-630 last year)
Mean SAT Math: 582 (585 last year)
Mid 50%: 540-630 (560-610 last year)

Mean ACT score: 25.63 (25.76 last year)
Mid 50%: 23-29 (23-29 last year)

Top Feeder States
Louisiana: 322
California: 64
Texas: 54
Florida: 51
New York: 35
Illinois: 30
Massachusetts: 29
Maryland: 24
New Jersey: 22
Missouri: 21
Pennsylvania and Georgia: 20 each