Resolution 1

Mr. LeBlanc, chair of the audit committee, reported that the committee recommends Board of approval of the appointment of Deloitte & Touche as external auditors for the 2010-2011 fiscal year.

It was so moved and unanimously approved by the Board of Trustees.

Resolution 2

Mr. Derby Gisclair, chair of the institutional advancement committee, reported that the committee recommends Board approval of the Charles Edward Braswell Distinguished Professorship in Music Therapy. (Resolution included in minutes.)

It was so moved and unanimously approved by the Board of Trustees.

Resolution 3

Mr. Gisclair further reported that the committee recommends Board approval of the proposed amendments to the Gift and Pledge Policies and Procedures as outlined in the Institutional Advancement section report on pages 5-7 under Tab 19 of the March 2011 Board book.

Proposed Amendment No. 1
Add the following [3d] sentence: “The forgoing sentence shall not apply to gifts of tangible personal property intended by both the donor and Loyola University New Orleans to be retained for the use of the university.”

Proposed Amendment No. 2
Add the following sentence: “The foregoing will not apply to commemoration of planned gifts through membership in any planned giving recognition society, the Heritage Society, as an example.”

Proposed Amendment No. 3
Change “$25,000 consisting of cash or marketable securities” to “$10,000 consisting of cash or marketable securities.”

It was so moved and unanimously approved by the Board of Trustees.
MINUTES
of the
BOARD OF TRUSTEES
Loyola University New Orleans
March 18, 2011


On the afternoon of March 17 and the morning of March 18, the Trustees met in a Board Retreat. Fr. Scott Pilarz, S.J., and Fr. Ryan Maher, S.J., facilitated the retreat on Thursday afternoon. They spoke on Jesuit education and the mission of the Jesuit education. On Friday morning Provost Ed Kvet and Lydia Voigt who presented “The New Common Curriculum: Selected Highlights and Strategic Strengths.” Also, on Friday morning as part of the retreat, Provost Kvet and Vice President of Student Affairs and Associate Provost M.L. “Cissy” Petty, Ph.D., spoke about Phase II of the facilities plan.

1. Opening of Quarterly Meeting

Mrs. Suzanne Mestayer, Board chair, called the business meeting to order at 10:50 a.m. on Friday, March 18.

2. The minutes of the December 10, 2010 Board Meeting were approved.

The minutes of the February 8, 2011 Executive Committee Meeting were approved.
3. Business Items

Audit

Mr. Barry LeBlanc, chair of the audit committee, reported that the Form 990 tax return was made available to trustees on-line on the Board web page prior to its filing. Although the meeting agenda lists “approval of review of The IRS 990 by the Trustees” as an action item, Mrs. Mestayer clarified that it is not an action item. Rather she would like it recorded in the minutes that “we took an opportunity at the Board meeting to solicit questions from the Board and remind the Trustees that the form is available on-line for review.”

Mr. LeBlanc reported that the committee recommends board approval of the appointment of Deloitte & Touche as external auditors for the 2010-2011 fiscal year.

It was so moved and unanimously approved by the Board of Trustees.

Institutional Advancement

Mr. Derby Gisclair, chair of the institutional advancement committee, reported that the committee recommends Board approval of the Charles Edward Braswell Distinguished Professorship in Music Therapy. (Resolution is included in minutes.)

It was so moved and unanimously approved by the Board of Trustees.

Mr. Gisclair further reported that the committee recommends Board approval of the proposed amendments to the Gift and Pledge Policies and Procedures as outlined in the Institutional Advancement section report on pages 5-7 under Tab 19 of the March 2011 Board book.

Proposed Amendment No. 1
Add the following [3d] sentence: “The forgoing sentence shall not apply to gifts of tangible personal property intended by both the donor and Loyola University New Orleans to be retained for the use of the university.”

Proposed Amendment No. 2
Add the following sentence: “The foregoing will not apply to commemoration of planned gifts through membership in any planned giving recognition society; the Heritage Society, as an example.”

Proposed Amendment No. 3
Change “$25,000 consisting of cash or marketable securities” to “$10,000 consisting of cash or marketable securities.”

It was so moved and unanimously approved by the Board of Trustees.
4. **Executive Session**

The Board did not meet in Executive Session.

5. **Adjournment**

With no further business, the Board meeting adjourned at 11:45 a.m.

\[ \text{Signature}\]

**President**

20 May 2011

**DATE**

\[ \text{Signature}\]

**Secretary**
RESOLUTION
BOARD OF TRUSTEES
LOYOLA UNIVERSITY NEW ORLEANS

Charles Edward Braswell Distinguished Professorship in Music Therapy

RESOLVED: that the Loyola University New Orleans Endowed Professorship Trust Fund be, and hereby is, established as an endowed fund, the income of which shall be used to establish the Charles Edward Braswell Distinguished Professorship in Music Therapy.

EXPLANATION:

This fund is established with $60,000 on deposit with the State Street Bank and Trust Company in North Quincy, Massachusetts, dedicated to the purposes of the Charles Edward Braswell Distinguished Professorship in Music Therapy.

Loyola University New Orleans has established the Loyola University New Orleans Endowed Professorship Trust Fund as an endowed fund to receive private contributions and matching funds from the State of Louisiana, the income of which shall be used for the exclusive benefit of an endowed professorship.

The funds used to establish the trust fund consist of contributions from a private source collected after June 1, 2000.

The funds used to establish the Loyola University New Orleans Endowed Professorship Trust Fund were dedicated to the purposes of the Charles Edward Braswell Distinguished Professorship in Music Therapy.

I hereby certify that the above and foregoing is a true and correct resolution adopted at the meeting of the Board of Trustees at Loyola University New Orleans held on the 18th day of March 2011.

Suzanne T. Mestayer
Chair, Board of Trustees
LOYOLA UNIVERSITY NEW ORLEANS

WITNESSES:

SWORN TO AND SUBSCRIBED
before me, Notary on this 18th day of March 2011.

Notary Public in and for Orleans Parish, LA
Resolution 1

Mr. Joseph E. Mahoney, Jr., chair of the finance committee, called upon Mr. Jay Calamia to present the proposed budget for fiscal year 2011-12 as outlined on pages 6-7 under Tab 7 of the December 2010 Board Book. Mr. Calamia reported the 2011-12 budget is based on an incoming undergraduate class of 850 new students with an additional 125 transfers and readmits for a total of 925 new/return students. The retention rate in the budget is 81%. Law revenue is based on a class of 851 students. The budget includes a 5.9% tuition increase, a 1.5% salary pool increase, and a 6% increase in room and board. The budget as presented results in a surplus of $660,000 with a subsequent transfer to the plant fund of $560,000 resulting in a net surplus of $100,000.

Mr. Mahoney reported the finance committee recommends Board approval of the fiscal year 2011-12 proposed budget.

It was so moved and unanimously approved by the Board of Trustees.

Resolution 2

Mr. Barry LeBlanc, chair of the audit committee, reported that on Thursday, November 11, 2010, the Audit Committee of the Board of Trustees met with Administrative Staff and representatives from Deloitte & Touche to review the final draft of the Loyola University New Orleans Financial Statements and Schedule of Expenditures of Federal Awards for the Year Ended July 31, 2010 and Independent Auditors’ Reports, including the governmental audit report, the Internal Control Letter, the Management Letter and the Required Audit Committee Communication Letter. Deloitte & Touche issued an unqualified opinion on the financial statement of the University; noted no material weaknesses in internal controls over financial reporting; noted no instances of non-compliance with requirements or controls over major federal award programs. The Committee voted to accept the aforementioned items unanimously.

Mr. LeBlanc reported the committee accepted the audit and recommends Board approval of the financial statements.

It was so moved and unanimously approved by the Board of Trustees.
Resolution 3

Ms. Rita Benson LeBlanc, chair of the academic and student affairs committee, presented the action item regarding the selection of Honorary Degree recipients. She reported that the committee unanimously recommends Board approval of:

Sandra Bullock  
Norris Henderson  
Jane Lubchenco  
Cosimo Matassa  
Wendell Pierce

It was so moved and unanimously approved by the Board of Trustees.

Resolution 4

Mr. Derby Gisclair, chair of the institutional advancement committee, reported that the committee recommends Board approval of the Renan Bu & Monica LeDee Professorship in Chemistry.

It was so moved and unanimously approved by the Board of Trustees.
MINUTES
of the
BOARD OF TRUSTEES
Loyola University New Orleans

December 10, 2010
Board Meeting
Audubon Room, Danna Student Center


By Phone: David Ferris, Floyd J. Malveaux, M.D., and Kevin P. Quinn, S.J.


1. Opening of Meeting

Ms. Suzanne Mestayer called the meeting to order at 9:00 a.m., on Friday, December 10, 2010.

Ms. Mestayer recognized Ms. Rita Benson LeBlanc who was named the 2010 “Woman of the Year” by City Business. She also recognized Fr. Paul Soukup, S.J., who presented “Communicating in a Catholic World” during a recent lecture on campus. Mr. John Finan, Jr., was honored with the Homines Pro Aliss Award from the Jesuits of the New Orleans Province for his continued involvement with the Jesuit ministries.

2. Approval of Minutes

The minutes of the October 8, 2010 Board Meeting were approved.

The minutes of the October 26, 2010 Executive Committee Meeting were approved.
3. President’s Report

Fr. Wildes reported news from admissions continues to be very positive with a 19% increase in applications to date and a 26% increase in campus visits. He has a high level of confidence that the university is on track to bring in a class of 850. The Office of Admissions is continuing to do more work in developing strategies for admissions and enrollment in graduate programs.

In the area of Academic Affairs and Student Affairs, the Common Curriculum review continues with involvement and input from all appropriate faculty committees.

The searches for a Law Dean and Library Dean are underway. In the search for a Law Dean, airport interviews have been conducted. The field is being narrowed down to five to six candidates who will visit campus in late January and early February for interviews. Provost Kvet commented the pool of candidates is diverse and the quality of the candidates is impressive. The Library Dean search is currently in the advertising and recruiting phase.

Fr. Wildes reported Academic Affairs and Student Affairs are developing plans for the next phase of construction which includes Monroe, the residence hall and student center. Independent cost estimates based on the plans with renderings are being done. He plans to review all options by early February and bring recommendations to the Board in late spring 2011.

In the area of Mission and Ministry, Fr. Wildes reported that Fr. Dziak continues the initial work on planning and working with the architects on the Tom Benson Jesuit Center. Also, ongoing programs to engage faculty and staff in mission programs continue to be offered.

Fr. Wildes said the implementation of the strategic plan, Loyola 2012 is being done in all areas of the university and that he plans to present the Board with an accounting of this year’s accomplishments at the May 2011 Board meeting.

Board Discussion: Faculty Hiring

Provost Ed Kvet presented “Those Who Will Teach,” an overview on faculty hiring nationwide and specifically at Loyola. Major trends facing future faculty hiring nationwide include massive openings at universities in the next 5-10 years as a result of the retirement of baby boomers; dramatic decline in doctoral degrees in the humanities; elimination and consolidation of programs as a result of budget constraints; increase competition for faculty in the areas of business, law, natural sciences, and nursing. He pointed out that Loyola is better positioned for the future than many other institutions because of its balance between the number of junior and senior faculty. In the distribution of faculty by age at Loyola, 52% are under the age of 54. This is good news for the university since it will not have to enter the competitive fray when most universities will be experiencing massive number of retirements. He also commented
that during the last three years, Loyola has been able to fill its faculty openings with young faculty members who have stellar academic qualifications.

There are two categories of faculty status at Loyola: ordinary (tenured and tenure-track) and extraordinary faculty. Provost Kvet detailed the rights and responsibilities of Loyola's faculty including the importance of discussing and understanding the university's mission. He also pointed out the importance of the faculty's role in determining the curriculum and faculty status (promotion); their participation in college and university governance; and the university's commitment to academic freedom in order to have open discussion. He emphasized the strong sense of participatory governance inherent within Loyola. In this type of governance everyone is invested in achieving success.

Teaching, scholarly and creative activities and community service are the three principle responsibilities of Loyola's faculty. There truly is a difference among campuses on the role of teaching. On some campuses research may be a priority over the teaching. At Loyola, the emphasis starts with teaching, however, the importance of scholarly and creative activities as well as community service is also recognized. Provost Kvet referenced the resources the university puts forth to ensure that faculty remain current with emerging technologies and pedagogies that reflect teaching and learning best practices. Engaging in scholarly work and creative activities is important to the development of faculty as well as the development of the students. Engaging in activities that reinforce and vitalize teaching is necessary for the re-generation of one's ideas. Although the pursuit of grants and sponsored research is important at Loyola, it is not the number one priority since the university does not soft fund programs with grants. He noted Loyola is unique when it comes to the level of its faculty’s engagement in collaborative scholarship with students at the undergraduate level. Many Loyola students graduate having done research and co-authored articles with their professors. He explained this type of collaboration at the undergraduate level does not take place at large research institutions. He is pushing for Loyola to be noticed by *U.S. News and World Report* in this category. The faculty's role in community service consist of committee work, advising students, involvement in the civic and cultural life of the larger community, and student recruitment and retention.

In explaining the faculty hiring, Provost Kvet noted the process is very different than most business models in that the employees have a dramatic impact on the selection of their colleagues. This is part of the participatory style governance found on Loyola’s campus. A request for a faculty position comes from the college and must be approved by the Provost. Once approved, a faculty committee actively participates in the hiring process and ultimately recommends the preferred candidate to the dean and provost. He commented this also happens at the administrative level as evident in the current dean searches in which faculty committees make recommendations to the provost and President. He believes this is a strong process in that it takes into account the opinion of experts in hiring other experts.

Lastly, Provost Kvet gave an overview of faculty evaluations, the process for promotion in faculty rank, and tenure. He said that annual evaluations of all faculty are conducted
which include evaluations by peers, the respective dean and students. He pointed out the peer evaluations are another example of the participatory governance structure within the university. Loyola has four faculty ranks: instructor, assistant professor, associate professor and professor. Promotions are not automatic and the faculty member has to apply for a promotion in rank. It is a rigorous process which includes demonstration of excellence in teaching, evidence of active scholarship and peer evaluations. In explaining tenure, Provost Kvet noted there is a probationary period of seven years. Tenure and promotion to associate professor normally are concurrent. The tenure process includes an intensive formal review by dean, provost and peers as well as a review from peers outside of Loyola. Candidates for tenure must provide evidence of accomplishments in teaching, scholarship, and service. He reported that the national trend at 4-year institutions is split 50% tenured track and 50% non-tenured. At Loyola, the breakdown is 75% tenured and 25% non-tenured.

Committee Reports

A. Finance

Sub-committee on Endowment. Mr. David Ferris, vice chair of the sub-committee on endowment, reported that both portfolios (unrestricted and restricted) are performing well year-to-date. The restricted portfolio which is approximately $181 million is up 6.6%. The unrestricted portfolio is at about $73 million and is up 6.3%. He noted that these returns are outperforming the respective benchmarks set forth by the committee. As of October 2010, the overall endowment portfolio is approximately $255 million.

Sub-committee on Facilities. Mr. John Finan, Jr., vice chair of the sub-committee on facilities, reported that all facility projects are on track and progressing very well. He commended the administrative team at Loyola for their work in this area. Specifically, he reported Thomas Hall and the West Road Garage will be completed in February 2011. The law clinic on the Broadway campus is scheduled to be completed in June 2011.

Mr. Joseph E. Mahoney, Jr., chair of the finance committee, called upon Mr. Jay Calamia to present the proposed budget for fiscal year 2011-12 as outlined on pages 6-7 under Tab 7 of the December 2010 Board Book. Mr. Calamia reported the 2011-12 budget is based on an incoming undergraduate class of 850 new students with an additional 125 transfers and readmits for a total of 925 new/readmits. The retention rate in the budget is 81%. Law revenue is based on a class of 851 students. The budget includes a 5.9% tuition increase, a 1.5% salary pool increase, and a 6% increase in room and board. The budget as presented results in a surplus of $660,000 with a subsequent transfer to the plant fund of $560,000 resulting in a net surplus of $100,000.

Mr. Mahoney reported the finance committee recommends Board approval of the fiscal year 2011-12 proposed budget.

It was so moved and unanimously approved by the Board of Trustees.
B. Audit

Mr. Barry LeBlanc, chair of the audit committee, reported that on Thursday, November 11, 2010, the Audit Committee of the Board of Trustees met with Administrative Staff and representatives from Deloitte & Touche to review the final draft of the Loyola University New Orleans Financial Statements and Schedule of Expenditures of Federal Awards for the Year Ended July 31, 2010 and Independent Auditors’ Reports, including the governmental audit report, the Internal Control Letter, the Management Letter and the Required Audit Committee Communication Letter. Deloitte & Touche issued an unqualified opinion on the financial statement of the University; noted no material weaknesses in internal controls over financial reporting; noted no instances of non-compliance with requirements or controls over major federal award programs. The Committee voted to accept the aforementioned items unanimously.

Mr. LeBlanc reported the committee accepted the audit and recommends Board approval of the financial statements.

It was so moved and unanimously approved by the Board of Trustees.

C. Academic and Student Affairs

Ms. Rita Benson LeBlanc, chair of the academic and student affairs committee, presented the action item regarding the selection of Honorary Degree recipients. She reported that the committee unanimously recommends Board approval of:

Sandra Bullock
Norris Henderson
Jane Lubchenco
Cosimo Matassa
Wendell Pierce

It was so moved and unanimously approved by the Board of Trustees.

D. Institutional Advancement

Mr. Derby Gisclair, chair of the institutional advancement committee, reported that the committee recommends Board approval of the Renan Bu & Monica LeDee Professorship in Chemistry.

It was so moved and unanimously approved by the Board of Trustees.

Mr. Gisclair asked Mr. Bill Bishop, vice president of institutional advancement, to summarize for the Board the work being done in his office. Mr. Bishop reported his office has been focused on the implementation of Loyola 2012 specifically focusing on peer perception within the U.S. News and World Report rankings and increasing alumni participation in the annual giving program. He further reported that work with the
campaign organizing group is underway in order to bring a proposal to enter the quiet phase of the comprehensive campaign to the Board at its May 2011 meeting.

E. Trusteeship

Mr. Kevin Poorman, chair of the trusteeship committee, reported that the committee discussed adopting a formal assessment process for Trustees. The process would require new Trustees to complete a self-evaluation after completing their first year. Also, Trustees who are up for renewal (a second term) would be asked to do a self-assessment of their work on the Board combined with a review by the trusteeship committee on the individuals’ performance before being elected to a second term. The committee also discussed the composition of the current Board as well as the composition of an ideal Board. With this in mind, the committee will consider adopting formal criteria for future Trustees.

E. Mission and Identity

Fr. Gerald Cavanagh, S.J., mission and identity committee chair, reported that the committee heard excellent reports from four students involved in various ministries within the Office of Mission and Ministry. He also reported that Fr. Dziak updated the committee on the progress thus far on the selection of an architectural firm for the future Tom Benson Jesuit Center. A booklet containing Loyola faculty testimonials on how mission is incorporated into teaching and scholarship was distributed. The booklet triggered a good conversation on hiring for mission.

Executive Session

The Trustees met in Executive Session.

With no further business, the meeting adjourned at 11:50 a.m.

President

Secretary

Date
RESOLUTION
BOARD OF TRUSTEES
LOYOLA UNIVERSITY NEW ORLEANS

Renan Bu and Monica LeDee Professorship in Chemistry

RESOLVED: that the Loyola University New Orleans Endowed Professorship Trust Fund be, and hereby is, established as an endowed fund, the income of which shall be used to establish the Renan Bu and Monica LeDee Professorship in Chemistry.

EXPLANATION:

This fund is established with $60,000 on deposit with the State Street Bank and Trust Company in North Quincy, Massachusetts, dedicated to the purposes of the Renan Bu and Monica LeDee Professorship in Chemistry.

Loyola University New Orleans has established the Loyola University New Orleans Endowed Professorship Trust Fund as an endowed fund to receive private contributions and matching funds from the State of Louisiana, the income of which shall be used for the exclusive benefit of an endowed professorship.

The funds used to establish the trust fund consist of contributions from a private source collected after June 1, 2000.

The funds used to establish the Loyola University New Orleans Endowed Professorship Trust Fund were dedicated to the purposes of the Renan Bu and Monica LeDee Professorship in Chemistry.

I hereby certify that the above and foregoing is a true and correct resolution adopted at the meeting of the Board of Trustees at Loyola University New Orleans held on the 9th day of December 2010.

Suzanne T. Mestayer
Chair/Board of Trustees
LOYOLA UNIVERSITY NEW ORLEANS

WITNESSES:

Lawrence W. Moore

SWORN TO AND SUBSCRIBED
before me, Notary on this 16th day of December 2010.

Stephanie W. Jumonville
Notary Public in and for Orleans Parish, LA

Stephanie W. Jumonville
NOTARY PUBLIC
State of Louisiana
My Commission Is Issued For Life,
La. Bar # 17975
Resolution 1

Mr. Joseph E. Mahoney, Jr., chair of the finance committee, reported that the committee recommends Board approval of the interpretation of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. A copy of the UPMIFA resolution is included in the October 7&8 Board Book under Tab 7, page 15.

It was so moved and unanimously approved by the Board of Trustees.

Resolution 2

Mr. Kevin Poorman, chair of the trusteeship committee, reported that the trusteeship committee unanimously recommended placing Ms. Robin Burgess on the Board approved list.

It was so moved and unanimously approved by the Board of Trustees.
MINUTES
of the
BOARD OF TRUSTEES
Loyola University New Orleans

October 8, 2010
Board Meeting
Audubon Room, Danna Student Center


By Phone: N. John Simmons, Jr., and Elissa Moran.

Absent: Dennis C. Cuneo, Shawn Donnelley, Rita Benson LeBlanc, Kevin P. Quinn, S.J., Ashley Schaffer, and Chad Shinn.


1. Opening of Meeting

Ms. Suzanne Mestayer called the meeting to order at 9:05 a.m., on Friday, October 8, 2010.

Ms. Mestayer welcomed the following new trustees to their first BOT meeting:
Mr. Robert “Bob” Brown, Mrs. Anne Gauthier, Mr. Sean O’Keefe, and Dr. Virginia Angelico-Tatum.

She also welcomed the following individuals attending their first BOT meeting.
Mr. Bill Bishop, vice president for Institutional Advancement, Ms. Kate Gremillion, president of the Student Government Association and Mr. Michael Morin, vice president of the Student Government Association.
Ms. Mestayer commented that Loyola received many accolades at the start of the school year. Loyola ranked #7 among regional universities in the South in the *U.S. News & World Report Best Colleges* rankings. She said this is the 20th year in a row that Loyola ranks in the top 10 schools in the South. Also, Loyola ranked 8th in the report’s “Great Schools, Great Prices” category.

Loyola is among the nation’s best private colleges and universities in narrowing the graduation gap between minorities (African-American and Latino) and white students, according to two reports conducted by the academic advocacy group, The Education Trust. From 2006-08, Loyola graduated 63.2% of white students to a compared 65.2% of black students, which places the university as the 4th best in the nation for narrowing that margin. A separate report shows Loyola ranked 11th in the country for the smallest graduation rate gap between Latinos and whites, graduating 66% of their Latino students compared to 63.2% of white students.

Mrs. Mestayer reminded the Trustees that a copy of the Trustee Commitment and Responsibility Statement is in the meeting folders. The statement was developed by the Trusteeship Committee and approved by the Board in May 2009. She asked each Trustee to review and return signed copies to Ms. Lelong who will keep them on file in the president’s office.

2. **Approval of Minutes**

The minutes of the May 14, 2010 Board Meeting were approved.

The minutes of the August 31, 2010 Executive Committee Meeting were approved.

3. **President’s Report**

Fr. Wildes expressed his gratitude to Mr. and Mrs. Tom Benson for their recent gift of $8 million. The gift will be used to renovate the old library to become the Tom Benson Jesuit Center. He also recognized fellow Trustee Ms. Rita Benson LeBlanc for her help with this.

Fr. Wildes mentioned that Mr. Tom Longin, who helped the Board reconfigure its committee structure a few years ago, conducted a review over the summer on how the current configuration is working. He received good responses and suggestions. Fr. Wildes said the Executive Committee will work to implement suggestions. Also, as a result of the feedback from the Trustee surveys last spring, there will be a focus on developing more ongoing and a greater depth of Board education programs as we move forward. For example, today, there will be an in-depth presentation on enrollment and Loyola’s ongoing operations in this area.

Fr. Wildes commented that since his report to the Board was written, Loyola ranked in the top 25 of “Service Learning Colleges” in a recent *U.S. News and World Report* ranking. Loyola is the only Jesuit university listed in this ranking. He commented that
service learning is not a requirement at Loyola; rather it is voluntary—it is part of the culture here.

Fr. Wildes updated the Board on the two dean searches. The application deadline for the law dean search is October 31. The search committee will conduct 12-14 preliminary interviews in early November then narrow the field to 6-7 candidates to present to the law faculty in January. The library dean search is in the advertising and recruiting phase. The deadline for applications is January 12. Thus far, there are six applicants for the library dean.

Fr. Wildes announced that he officially resigned as the chair of the Ethics Review Board for the City of New Orleans. He now serves as a commissioner of the New Orleans Public Belt Railroad.

4. Board Education: Presentation on Admissions

Mr. Sal Liberto, vice president for enrollment management, explained the Office of Enrollment Management is responsible for undergraduate admissions both first years and transfer; financial aid and scholarships; retention and graduation rate effort coordination and graduate and professional studies admissions. He said the focus of today’s presentation will be on undergraduate admissions and first year students and how the university arrived at its enrollment goals.

He explained there are a series of steps the administration takes to determine the optimal enrollment for Loyola. Over the last couple years, Loyola went through these steps to decide the university’s optimal undergraduate enrollment and looked at what obtainable goals must be achieved to reach that point. The strategic plan, *Loyola 2012*, outlines these goals and addresses how the progression from 500 to 850 first year students will be reached. The university’s goal next year is to enroll an incoming class of 850.

Mr. Liberto explained that a good measurement of undergraduate enrollment is the number of applications the university receives. He reported that since 2007, applications at Loyola have grown 79%. In 2007, Loyola enrolled 502 new first-years and two years later, in 2009 that number increased to 806, which is a 60% increase. This year new first-years totaled 782 with 145 transfer students for a total of 927. He noted that Katrina is a line of demarcation for Loyola’s enrollment models. The models worked until 2005. After 2005, it is a new marketplace. Although enrollment is not fully back to pre-Katrina levels (pre-2005), the demand is now above pre-Katrina levels. In fall 2009-10, Loyola reached lifetime records in the number of applications received.

In approaching the strategy to enroll 850 first-years for the fall 2011, Mr. Liberto explained the process takes place through the “admissions funnel.” The process begins with identifying prospects. Loyola purchases lists of names based on the university’s admissions criteria and then begins a communication cycle with its prospects. He reported that 13% of Loyola’s prospects turn into inquiries; the market average is 10%. The admissions process continues with turning inquiries into applicants all the way
through to enrolling students. In addition to front-end investments, the admissions office utilizes multi-class recruitment efforts and direct and indirect marketing to engage prospective students. He explained that in addition to currently recruiting fall 2011, the office is also working on fall 2012 and 2013 by communicating to high school juniors and sophomores. High school juniors build the list of schools they want to apply to in January and it is essential to engage them early in order be on their lists. Mr. Liberto noted that the use of social media such as Facebook and Twitter has taken off in the last several years. He said the university recently launched a new i-phone application that has been very successful.

The next phase of the admission funnel is securing applications from prospective students. The challenges Loyola's admissions operations face in generating applications in the marketplace are shrinking demographics until 2015, overcoming negative perceptions of New Orleans, an unstable economy, and competition with the top 5 "cross-apply schools. With 40% of Loyola's applications coming from within the state, the schools Loyola most overlaps with in applications are Louisiana State University, University of New Orleans, Tulane, Spring Hill College, and University of Louisiana at Lafayette.

Approximately 23% of inquiries apply with 60% of applicants being admitted. This acceptance rate puts Loyola in the top third in selectivity in the United States. Mr. Liberto commented that there are several factors the university considers in shaping classes including academic standards, diversity, housing capacity, and merit-based and need-based funding.

Deposits are received from 26.5% of admitted students and 90% of those enroll. He pointed out that Loyola offers rolling admissions which gives the university some flexibility because students are accepted through the summer. He said marketing and recruiting efforts must continue in order to "yield" a high percentage of acceptances. This is done by promoting the value of a Loyola education and its identity as a "Jesuit-Catholic" university, as well as engaging accepted students and their parents in discussions that will help them determine if Loyola is the right "fit" for them. He noted his office set-up a web portal just for parents in order to engage them in conversations about choosing Loyola.

In concluding his presentation, Mr. Liberto recapped the successes in admissions. He cited growth in demand; growth within the out-of-state market (this year Loyola enrolled 60% of our students from out-of-state, in 2007 it was 45%); maintaining a strong academic profile, significant growth in net tuition revenue over 5 years with a $22 million gain; and improved retention and persistence rates. The improvements in retention and persistence rates are partly due to the fact that the university is enrolling more attainable classes by doing a better job at shaping classes from the onset. Fall 2007 to fall 2008 retention was 73%. Last year and this year, Loyola's retention rate increased to 80%. The long-term goal, he said, is a retention rate of 86% over the next 5-6 years.
5. Committee Reports

A. Finance

Sub-committee on Facilities. Mr. Joseph E. Mahoney, Jr., chair of the finance committee, called upon Mr. John Finan, Jr., vice chair of the sub-committee on facilities, to update the Board on facilities. Mr. Finan reported that the renovation of Thomas Hall is slightly behind schedule with a completion date of February 2011. The West Road Garage project is under budget and is scheduled to be completed in March 2011. The expansion to the garage will add 200 parking spaces. Architects and design teams have been selected for Phase II projects which include the renovation of Monroe Hall and Student Center and residence hall.

Sub-committee on Endowment. Mr. David Ferris, vice chair of the sub-committee on endowment, reminded the Board that it has been a year and half since the university’s outside consultant CSG was selected. Since then, CSG formulated a new asset allocation for Loyola’s unrestricted portfolio. Currently, the balance of the unrestricted fund is approximately $175 million and the restricted fund is $70 million. He said the university has been moving at a fairly slow pace in rebalancing its portfolio. Six months ago, the sub-committee began meeting monthly via teleconferencing to discuss the rebalancing of the portfolio. He explained the sub-committee analyzed each component of the portfolio and looked at the use of active and passive managers. The committee has made significant changes in the last quarter. Many of the changes involved switching to active managers. He also commented that the portfolio has been performing well and beating its respective benchmarks.

Mr. Mahoney reported that the university’s operations for fiscal year 2009-10 resulted in a deficit of $6.7 million which will be offset by Business Interruption insurance.

He also reported that the university’s operations for the fiscal year 2010-11 are projected to result in a deficit of $2.5 million while maintaining a 5% draw on endowment. The shortfall will be offset by Business Interruption insurance. This is a slightly higher deficit than $2.2 million deficit presented to the Board in May 2010. *(A memorandum with the updated financial projections for 2010-11 was distributed in the Board packets at the meeting.)*

Mr. Mahoney reported that the committee recommends Board approval of the interpretation of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. *A copy of the UPMIFA resolution is included in the October 7&8 Board Book under Tab 7, page 15.*

It was so moved and unanimously approved by the Board of Trustees.
B. Trusteeship

Mr. Kevin Poorman, chair of the trusteeship committee, reported that committee reviewed its scope of responsibilities and discussed its goals for the upcoming year. The committee will focus on Board education, Trustee assessment, and recruiting and training leadership among the Board.

Mr. Poorman reported that the trusteeship committee unanimously recommended placing Ms. Robin Burgess on the Board approved list.

It was so moved and unanimously approved by the Board of Trustees.

C. Academic and Student Affairs

Fr. Paul Soukup, S.J., committee member, reported that the meeting began with a tour of student residences and the science labs in Monroe Hall. He noted that facilities issues impact student life, student retention, and attracting new students and that the committee wanted to be familiar with the issues on campus. The committee heard a number of reports including an implementation update on the strategic plan, and updates on the admission and recruiting processes as well as initiatives from student government. Lastly, he reported that the revision of the common curriculum will be a focus of the committee’s work this year.

D. Audit

Mr. Barry LeBlanc, audit committee chair, said that last year the committee took on the responsibility of addressing risk assessment within the university by identifying and categorizing risks. This year, the committee will look at control and security risks, mostly within the area of information technology. A regional CPA firm has been engaged to conduct a review of the IT system in order to identify any risks to the university’s system.

E. Institutional Advancement

Mr. Derby Gisclair, institutional advancement committee chair, reported that Mr. Bill Bishop gave a frank and candid assessment of the work that has been done thus far in preparing for a capital campaign. He said the committee reviewed the numbers that are needed for a campaign of Loyola’s size and discussed the Board’s role in fundraising. He also reported that a campaign organizing group has been formed to do some intense preparation work for the capital campaign in the coming months.
F. Mission and Identity

Fr. Gerald Cavanagh, S.J., mission and identity committee chair, reported that Mr. Bill Bishop gave a presentation on how the Jesuit Catholic mission will fit into the capital campaign and the university’s fundraising endeavors. In addition, Dr. Ricardo Marquez, assistant director of the Jesuit Center, updated the committee on his work in facilitating Jesuit and Catholic mission and identity for faculty and staff. Fr. Cavanagh said the committee also discussed the plans for the renovation of the old library. Lastly, he commented that the mission and identity committee opens each of its meetings with a prayer and that the committee asked him to suggest to the Board that other committees do the same.

6. Executive Session

The Trustees met in Executive Session.

With no further business, the meeting adjourned at 11:40 a.m.

[Signature]

PRESIDENT

[Signature]

SECRETARY

[Signature]

Date

10 December 2010
Certified Copy of Resolution
Of the Board of Trustees of Loyola University
Held at the Domicile of Said University
In the Parish of Orleans, Louisiana on October 8, 2010

Whereas, FAS 117-1 requires the annual financial statements for non-profit organizations issued for years ending after December 15, 2008, to include a description of the governing board’s interpretation of the law underlying the organization’s net asset classification of donor-restricted endowment funds;

Whereas, UPMIFA was adopted by the State of Louisiana and became effective July 1, 2010;

Whereas, the language of a specific endowment agreement is the primary determinant of the application of spending policy to a donor-restricted endowment;

Whereas, the standard endowment agreement between donors and the foundation agrees to follow the board approved spending policy, and the policy permits temporary use of historic-dollar-value and takes a long-term view towards protecting the principal;

Whereas, historic-dollar-value is defined as the fair value of the original gift and subsequent gifts as of the gift date, and accumulations to the permanent endowment made in accordance with the direction of the applicable donor instrument,

Whereas, this resolution is consistent with the recommended guidance provided by the FASB for FAS 117-1 and has been reviewed by legal counsel;

Resolved, that the Board of Trustees of Loyola University New Orleans has interpreted State of Louisiana Statute R.S. 9:2337.1 through 9:2337.10, relative to the Uniform Prudent Management of Institutional Funds as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Loyola University New Orleans classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets, is classified as temporarily restricted net assets until appropriated for expenditure by the University in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the University considers the following factors when determining to appropriate or accumulate funds:

1. The duration and preservation of the fund
2. The purposes of the organization and the donor restricted fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The total return from income and appreciation of investments
6. Other resources of the University
7. The investment policies of the University

THUS DONE, SIGNED AND CERTIFIED TO on this 8TH day of OCTOBER, 2010

LOYOLA UNIVERSITY

[Signature]
Secretary, Board of Trustees