
Our mission cultivates a learning community in the Jesuit tradition, which engages students in the full development of all human qualities. The Office of Student Affairs embraces the role of educating students by providing programs and services that support Jesuit and Catholic values.

Student engagement and success are everyone’s business. The university is not a place for silos when it comes to attracting, retaining and graduating students who we’ll send out to change the world.

Over several years, The Offices of Student Affairs, Academic Affairs, Mission & Ministry and Enrollment Management discovered new ways of collaborating with regard to student learning, student outcomes, and college experience enrichment. The development of Loyola’s Strategic Plan 2012 assisted us in planning, executing and assessing the ways in which we engage students to be successful. Recent data from the NSSE, SSI and other benchmarking analyses have led us to a deeper understanding about what students believe important and how satisfied they are with what we are delivering inside and outside the classroom.

These are exciting times. It’s always more fun to be a pioneer, exploring new ways to go from good to great. I hope you enjoy our spring report.

<table>
<thead>
<tr>
<th>Engaged Students Succeed at Loyola</th>
<th>Student Population</th>
<th>Fall 2012 Retention</th>
<th>Fall 2012 GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Programming Board</td>
<td>100%</td>
<td>3.20</td>
<td></td>
</tr>
<tr>
<td>Student Government Association</td>
<td>98%</td>
<td>3.21</td>
<td></td>
</tr>
<tr>
<td>Emerging Leaders &amp; Cardoner Fellows</td>
<td>97%</td>
<td>3.12</td>
<td></td>
</tr>
<tr>
<td>Resident Assistants</td>
<td>95-97%</td>
<td>3.01-3.43</td>
<td></td>
</tr>
<tr>
<td>Athletes</td>
<td>90%</td>
<td>2.93 (Male)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>3.13 (Female)</td>
<td></td>
</tr>
<tr>
<td>Greek Students</td>
<td>85%</td>
<td>3.00</td>
<td></td>
</tr>
</tbody>
</table>
Class Newsletters: News You Can Use

In fall 2012, a series of e-newsletters for the Class of 2016 was introduced to give up-to-date information on ways to get involved on campus, events in the city, spotlights on student organizations, volunteer and job opportunities, advice columns for first-year students and more.

- The goal of the newsletters is to communicate what’s happening on campus and to educate students on transition issues. The newsletters feature information and resources that can help students to be successful in their respective year in school and to look forward to the upcoming year.

- Newsletters are opened by an average of 356 first-year students each week and have served as an effective way of communicating campus and city information. First-year students served as writers for the newsletter with four students writing columns each week.

- Monthly e-newsletters for the sophomore, junior, and senior classes launched the same feature class-specific information such as SophoMORE Initiative, internship advice for juniors and graduation activities for seniors.

Pre-Orientation Newsletters

Class of 2017 e-newsletters will be sent weekly, starting late-spring, to students preparing for New Student Orientation and their first year. Topics include:

- New Student Orientation
- Student services
- Bike maps of the city
- Meal plan information
- Campus traditions

These newsletters help students to be more prepared, engaged and ready to attend the fall semester. It is a positive method to generate excitement about becoming part of the pack!

First in the Pack

The First in the Pack inaugural cohort includes 100 students, faculty and staff. First in the Pack is a new mentoring program that supports first year, first generation students’ transition from high school to Loyola and through each year of college through graduation. A campus-wide network of upper-class students, faculty and staff, many of whom are first-generation students themselves, creates a community of support as they coach first-year students through adjustment challenges and teach them how to navigate campus resources.

Each participating first-year student is matched with both an upper-class student and a faculty/staff mentor to provide the mentee with both peer–based and university-based support.

All participants gather monthly to explore issues that form the foundation of success for students.

- What does it mean to be a First in the Pack (and a first-generation college student)?
- Money Talks: How do I discuss finances with my family?
- Perfect Strangers: How do I reconnect with my family and friends?
- Where do I go from here? Maintaining your mentor/mentee connection over the summer and beyond.

Through the monthly conversations and weekly one-on-one contact with their mentors, First in the Pack is solidifying first-year, first-generation students’ opportunity to succeed at Loyola.

Google Internships

Six Loyola undergraduates are serving as Google social entrepreneur interns. In Google’s first major social entrepreneurship project in New Orleans, Loyola undergraduates Michael Carney, Grace Connors, Carl Harrison, Alex Hills and Kim Ibercio worked with Google leadership from New York and New Orleans to identify local small businesses that could change their business outlook by developing a web presence. Students were dispatched to the Treme, Mid-City, Lower Garden District and the community surrounding the Superdome to partner with local business owners. The students and the business owners assessed the owners’ understanding of how to use the internet to grow their businesses and created individualized plans for how to build and optimize an online presence to diversify their customer base in time for Super Bowl 2013. The project and New Orleans benefited from students with backgrounds and credentials in business, the social sciences and the arts. The business owners benefited from acquiring dedicated talent to launch their businesses on the web. These six students’ presence will be felt in New Orleans long after they graduate.

Development of the Whole Person: A Campus Programming Collaboration

A new collaboration between Co-Curricular Programs and Athletics and Wellness has come together with a focus on:

- increased outreach to students
- enhanced co-programming opportunities
- improve cohesion for student organization advising
- increased participation in intramurals and club sports
- development of new programs such as Outdoor Excursions

This will also give students a ‘one-stop-shop’ experience of ways in
Students who are educated on their university’s medical amnesty policies are 2.5 times more likely to call for help after witnessing the signs of alcohol poisoning than those students who are in fear of disciplinary action. Despite the evidence proving the efficacy of Medical Amnesty/Good Samaritan policies, approximately only 100 universities in the country have such a policy and Loyola is proud to be counted as one of those. Enacted in fall 2012, the Loyola Medical Amnesty/Good Samaritan policy is a significant first step in the evolution of the student conduct process on our campus. As we move away from a practice of discipline and correction and into a system of restorative justice and bystander intervention, it is important that we supply our students with the tools to make better decisions. The amnesty policy is not intended to reward those students who choose to make the emergency call for help; instead, the policy empowers students to make the emergency call when they would otherwise hesitate.

Counseling & Student Health

The University Counseling Center (UCC) is a full service psychological clinic that offers personal counseling and medication management appointments at no cost beyond tuition. In annual satisfaction surveys, the UCC staff have been described by students as “friendly, caring, professional, flexible, supportive, and positive” and students cite “ease of scheduling and knowledgeable staff” as reasons that they continue to make return appointments.

The UCC is on trend with counseling center statistics from across the country that report higher utilization rates and increased presentation of students with moderate to severe mental illness. A few indicators from Loyola’s UCC include:

- For fall 2012, 582 individual students were seen by appointment and 1831 hours were spent in counseling or medication management appointments.

- For fall 2012, some of the severe diagnoses treated at the UCC include: Major Depressive Disorder, Bipolar Disorder, Generalized Anxiety Disorder, Psychotic Disorder and Obsessive Compulsive Disorder.

- For undergraduates who sought counseling during the fall 2011 semester, 84% were retained for the fall 2012 semester.

- In addition to counseling services, UCC staff also offer exemplary and nationally-recognized outreach programs to the campus community including the Advocacy Initiative, a network of volunteer students, faculty and staff who are trained to help victims in the aftermath of sexual assault.

New Medical Amnesty Policy

Launched in fall 2012, the Care for the Pack Blog gives students information about healthy living and connections to various university events that focus on maintaining a healthy mind, body and spirit.

Blog Posts
- Smardi Gras
- Mardi Gras Is Over...Now What?
- About Student Health Services
- Long Distance Relationships
- Making the Most of Your College Career
- Honoring Non-Violence
- Flu Facts
- Social Media
- Loss of a Loved One
- Home for the Holidays

The Care for the Pack Blog is updated twice per week and has been featured on the Loyola homepage eight times since its launch.
Residential Life

Residence Hall Renovations

Two major renovations are currently underway that will bring needed updates to buildings housing over 40% of our on-campus student population.

Buddig Hall houses 429 first-year and upperclass students. The last significant update to Buddig Hall took place in the early 1980s in preparation for the 1984 World’s Fair. The current $16 million project (Phase I) will be complete in summer 2013 and will bring updates to mechanical rooms, new windows, new HVAC system with individual room controls and new elevators, as well as new finishes, flooring and lighting in all hallways. We are currently developing the plan for Phase II which includes renovations to residential room interiors, furniture, lounges and plumbing.

Cabra Hall will reopen in fall 2013 with 163 beds for upper class students. This renovation is transforming Cabra Hall into our largest apartment-style student community. The project is bringing new finishes, systems and furniture. New features include ADA-compliant rooms, a workout facility and a total redesign of the lobby, staff apartments and laundry facilities.

Occupancy

Fall 2012 marked a milestone for campus housing as residence hall occupancy hit 100%, 5% ahead of the previous year. Anticipated spring 2013 occupancy is 94%, marking a 7% increase over the previous year.

Athletics & Wellness

During the fall 2012 semester, Athletics and Wellness provided numerous opportunities for students to engage in healthy living including:

- Eight intramural programs and 22 weekly group exercise classes
  - 433 students competed in intramurals
  - 1368 students participated in group exercise programs

With the introduction of women’s golf, 13 intercollegiate athletic programs hit the field for the 2012-2013 year.

- Athlete retention rate for fall 2012 was 90% and 10 teams out of 13 had a 3.0 GPA or higher
- Our fall 2012 female student athlete GPA was 3.125, while our male student athlete GPA was 2.933

On and off the field, our fall athletic programs experienced conference and national success. Cross Country qualified one runner for the NAIA National and three runners were named NAIA Daktronics Scholar Athletes; volleyball finished with a 28-9 record, reaching the semi finals of the Southern States Athletics Conference (SSAC) post season tournament; one athlete was named an NAIA Daktronics Scholar Athlete and three athletes were recognized on the SSAC All Conference Team.

Dining Services:

Sodexo Sustainability

Sodexo is committed to making a positive difference at Loyola University by acting as an environmental steward in practices and initiatives.

Recycling

During the fall 2012 semester, 28.1 tons of cardboard recycled and 6,600 gallons of cooking oil turned into biofuel.

Conservation

12,500 plastic bottles of water replaced. We installed two hydration stations on campus, in the Danna Student Center and Bobet Hall, allowing the Loyola community to fill their reusable bottles with chilled, filtered water.

Composting

8,146 pounds of pre-consumer waste composted. We are partners with Nola Green Roots, a local nonprofit organization that teaches youth, low-income residents and senior citizens how to grow fresh produce at a low cost. Our pre-consumer waste is turned into compost for their community gardens.

Restoration

221,340 square feet of rainforest protected. Our Guayaki Tea program in the Orleans Room allows students to protect rainforest trees and preserve ecosystems by driving the market for organic, fair-trade Yerba Mate tea. The more tea we consume, the more demand there is for the rainforest environment in which the plants are grown.

Education

Sodexo has partnered with Coca-Cola to create the Sustainability Speaker Series, a first-of-its-kind education series that features field experts on a wide range of environmental topics.