Dear JASPA Board of Directors:

The JASPA Executive Board continues to implement the Strategic Plan: 2012-2014. We are currently incorporating plans for 2015-2016 as part of leadership succession. It has been a robust year as we continue to grow the organization through the engagement of leaders across new programs.

I have enjoyed serving you as President. Thank you so much for your encouragement and trust. I look forward to welcoming Rob Kelly to the President’s role at the JASPA banquet in March, 2014. I applaud an Executive Board that is talented, reflective and moved to action to implement strategic initiatives and assess our progress. I am humbled by their commitment to Jesuit education and too, we’ve had a great deal of fun.

Sincerely,

M.L. “Cissy” Petty, Ph.D.
JASPA Executive Board Accomplishments 2012-2013

- The Executive Board continues to hold winter and summer planning meetings. The winter meeting was held at Loyola Chicago, February 18-20, 2013. The E-Board primarily discussed the conference plan for JASPA 2013, and reviewed our strategic plan. Each functional area VP discussed their top goals and shared concerns. The E-Board also continued discussions regarding financial growth, including sponsorships and affiliate memberships.

- The summer meeting (June 25-27, 2013) held at Santa Clara, corresponded with NJSLC and that proved to be a new template to establish a JASPA “presence” for this important annual event. Both Jeanne Rosenberger and Cissy Petty gave welcome to an exuberant group of Jesuit educated student leaders. The focus of this meeting was clearly on E-Board succession, and the start-up of a new committee for development. Peter Novack joined the meeting to discuss the 5th year institute. The Board agreed going forward that the E-Board would meet in the summer at the host campus for NJSLC. We welcome the JASPA Board of Directors to all winter/summer planning meetings.

- The themed development of the JASPA annual conference continues to deepen our focus on issues of social justice. The 2013 JASPA Spring conference highlighted the importance of interfaith dialogue. We Invited Eboo Patel, founder and president of Interfaith Youth Core (IFYC) and the author of *Acts of Faith* to deliver our keynote address. Participants were given his latest book, *Sacred Ground*. Eboo Patel’s recent keynote surfaced the many shared values between JASPA and IFYC, including deep-seated commitments to values-based leadership, diversity and inclusion, and a commitment to work that promotes justice. It is worth exploring in the next year articulating a commitment to building capacity to advance interfaith cooperation on our collective campuses.

- An agreement was reached between JASPA and OrgSync to establish a robust public web presence and private online community portal. OrgSync is providing service at no cost; provides on-going training, as needed to E-Board and committee members; ensures that JASPA data is secure and protected, and provides a dedicated consultant as a liaison. The initial website and portal design has been established and trainings initiated with JASPA leadership.

- JASPA supported the publication of an important document reviewing the role of Student Affairs in Jesuit higher education. The publication, *The Ignatian Imperative: Student Affairs Educators in Jesuit Education*, was authored by Fr. Andy Thon.

- The first JASPA sponsored webinar is scheduled for November 11, 2013 featuring Fr. Andy Thon. Fr. Thon, currently a professor in the Educational Policy and Leadership Department at Marquette University, will be discussing his recent publication, *The Ignatian Imperative: Student Affairs Educators in Jesuit Education*. The technology committee, after much research, selected the following software [www.gotomeeting.com](http://www.gotomeeting.com) to host JASPA webinar series.

- Identified expenses related to JASPA Signature Programs, including E-Board meetings, AJCU/JASPA meetings, spring conference and other programs. Drafted a “Campus host planning check list to clarify JASPA expenses at hosted meetings.
JASPA Executive Board Accomplishments 2012-2013

• Identified Prospective Donors. Administered an on-line vendor survey to all SSAOs, received responses from 22, summarized institutional information into the following categories: food service, beverage, bookstores, transportation. The information will be utilized to consider opportunities for leverage and support from national vendors for the JASPA organization.

• Assessed member interest in re-establishing JASPA retreats, including topics, locations and preferred time of year. Exploring possibility of summer 2014 JASPA retreat/mission trip.

• Promote networking opportunities during JASPA conference by functional areas; hosted the President’s receptions during JASPA/NASPA; hosted a JASPA reception at NASPA VI regional conference.

• Developed and implemented several new award categories for the conference, revised selection processes. Received over 40 nominations for 8 awards, with diverse national representation from institutions. Created a formal script and power point presentation to keep the awards banquet on schedule and to support JASPA’s brand image.

• Created format for the collection of “best practices” and the use of Orgsync for data storage and sharing.

• Identified broad categories and topical areas for expert guide; solicited information from SSAO’s about top campus programs and experts; connected with Orgsync to organize portals.

• Merged the Scholarship and Research Grant committees.

• Created a digital bibliography of documents related to Ignatian Spirituality, Jesuit Higher Education, and JASPA. Likely will be housed within Orgsync.

• Developed a timeline for the JASPA 5-year summer institute planning in consultation with USF host committee; created an on-line application for program committee member applicants; receiving 18; with USF developed a framework of event, program session and housing venues for the institute. Providing ongoing support for the JASPA 5-year summer institute host committee and programming committee; assisting with development of theme and structure.

• Launched new website: www.jesuitstudentaffairs.org Coordinated 6 conference call training sessions with various JASPA committee chairs. Facebook presence increased 32%; twitter received 120 new followers; the linkedin group grew 26%. 15 out of the 28 institutions participated by submitting a campus photo to be used on the FB and twitter banners.

• Developed a data warehouse for JASPA Executive Board, JASPA SSAO’s, and JASPA committees through Orgsync.

• Instituted new dues structure for member institutions; worked with committees to effectively plan and fund both reoccurring programs and new initiatives.
JASPA Executive Board Goals / Strategies
2013-2014

- Continue to assist with developing fundraising capacity for JASPA.
- Continue to assist with affiliate membership development.
- Continue to develop JASPA relationships with NASPA, ACPA and AJCU.
- Continue to provide leadership for E-Board winter/summer meetings, and E-Board development.
- Succession planning for President-Elect, E-Board functional area VP’s, committee chairs and members, and refining Past President’s role.
- Investigate possible resource sharing with the Ignatian Colleagues Program and the Ignatian Solidarity Network.
- Investigate a JASPA Emeriti recognition for SSAO’s that retire from a Jesuit institution, or are otherwise deserving of lifetime membership in JASPA. Emeriti would be poised to assist with strategic fundraising.

Functional Area Vice President, Carole Hughes
Programming

- Develop a timeline for JASPA 5-year summer institute program proposals, process for the selection of program sessions, presenters, and speakers.
- Develop a comprehensive JASPA annual conference budget distinguishing between years where the conference is at a host institution vs. years when the conference is at the hotel.
- Continue to develop the “Teach-In” model for future conferences.
- Develop a conference registration tool that can be aligned with Orgsync.
- Develop a comprehensive conference assessment that can be used each year for comparative purposes.
- Execute a retreat in 2014 and created a comprehensive list of retreat centers.
- Create a reference list of on-line ministries thru Orgsync.
- Establish an on-line book club.
- Increase webinar offering to 2 next year, including expanding the committee by 2 members.
- Commit to holding the JASPA E-Board meeting at the NJSLC host campus, attending the opening ceremonies of the student conference.
• Explore the possibility of including a JASPA networking/mentoring event at the 2014 ACPA conference.

• Conduct review of pre-existing virtual workshops and materials that promote networking and mentoring skills that can be easily provided to JASPA members.

• Explore the possibility of a JASPA summer graduate intern program to encourage graduate students in Jesuit Student Affairs programs to engage on other JASPA campuses in a professional learning capacity.

• Conduct research on feasibility and relevance of JASPA outreach and support for graduate and doctoral level programs at AJCU institutions.

• Explore news ways to connect JASPA members in functional areas via Orgsync.

• Host meeting or reception for JASPA members at 2 functional area conferences.

• Enhance advisor track of NJSLC by offering presentations based on “hot topics” by functional area or other themes. Help advisors understand JASPA as an organization and resource.

• Develop and implement monthly Community Impact awards to increase recognition of outstanding campus programs and initiatives.

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• Continue to expand social media onto twitter with @jesuitsa and Facebook fan page www.facebook.com/jesuitstudentaffairs Increase by 15%.

• Continue Orgsync training with all committee chairs and members.

• Complete transition of registration forms and payments to the new JASPA portal system.

• On-board a new VP of Technology & Communications.

• Develop a calendar of monthly topics/events to include on the JASPA main page.

• Develop capacity in Orgsync for JASPA functional area groups.
Functional Area Vice President, Michele Murray  
Research and Scholarship Committee

- Populate the Best Practices and Expert Guide databases with pertinent information.
- Provide data access and marketing data availability to JASPA membership.
- Host a library of resources on the JASPA website.
- Develop research grant criteria and marketing availability to JASPA membership.
- Continue to develop Expert Guide and create a mechanism for marketing within the JASPA network.
- Work with data warehousing to incorporate portal information/documents into the website.

Functional Area Vice President, Jeanne Rosenberger  
Development and Strategic Fundraising

- Select a chair and members of the Strategic Fundraising Committee.
- Continue to identify additional prospective donors.
- Determine giving capacity for major vendor categories.
- Cultivate donors; identify members of the committee to serve as liaisons to major donors; align donor “ask” with potential and expressed interest of donor; deep donor commitment through involvement with JASPA.
- Identify opportunities to implement donor recognition.

Treasurer, Diane McSheehy

- On-board new Treasurer, Tom Pellegrino as he begins his term, spring, 2014.
- Continue to work closely with each of the functional area VP’s, Chairs on estimate of cost per program.
- Continue to work closely with functional area VP for Development and Strategic Fundraising.
- Continue to collect dues from the 28 institutions.
- Conduct audit for 2013-2014.
Secretary, Terri Mangione

- Facilitate regular and consistent communication among the E-Board, Board of Directors, and JASPA membership.
- Develop a comprehensive, multi-year JASPA calendar of events and a JASPA e-newsletter to highlight key events and issues.
- Highlight information from the E-Board and Board of Directors meetings on Facebook, Twitter and JASPA website.
- Explore possibilities of JASPA sharing among institutions staff mission, immersion, and silent retreat opportunities.

2014 - 2015 Calendar of Events

- February 5-7th, 2014 - JASPA Executive Board meeting, Loyola Chicago Campus (JASPA Board members welcome!).

- March 14-16th, 2014 - JASPA Conference in Baltimore, MD. (JASPA Board Members invited to the JASPA E-Board dinner/social meeting Friday, March 14, 2014 prior to the start of the conference on Saturday. NASPA conference starts Sunday, March 16, 2014.

- March 30th - April 2nd, 2014 - ACPA Conference in Indianapolis.

- July 21-23rd, 2014 - JASPA Executive meeting, Boston College Campus (JASPA Board Members welcome!).


- November 5-7th, 2014 - AJCU/JASPA SSAO meeting, Campus, TBA.
